

**STEWARDSHIP PLAN**  
**NEW BRUNSWICK**  
**BEVERAGE CONTAINERS PROGRAM**  
**SUBMITTED TO RECYCLE NB - JUNE 27, 2025**  
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## GLOSSARY OF TERMS AND ABBREVIATIONS

<b>ANBL</b> .....	Alcool NB Liquor
<b>BCP (or “Program”)</b> .....	Beverage Containers Program
<b>BCRNC</b> .....	Beverage Container Recycling Network of Canada
<b>brand holder</b> .....	As per the <i>Designated Materials Regulation</i> , person who owns or licences a brand or who otherwise has rights to market a product under that brand.
<b>CRF</b> .....	container recycling fee
<b>deposit</b> .....	Refundable amount charged on top of the price of a beverage product at point-of-purchase (retail) as an incentive for consumers to return the empty container for recycling at designated return facilities, known as “redemption centres”. The <i>Designated Materials Regulation</i> requires that retailers collect a deposit from consumers at the time of sale, in the amount specified in the Beverage Containers Stewardship Plan and that the refund for an empty beverage container must equal the deposit amount originally collected.
<b>deposit-bearing beverage containers</b> .....	Sealed containers 5 L or less for ready-to-drink beverage products subject to a deposit in New Brunswick. Note that the official definition of “beverage” in the <i>Designated Materials Regulation</i> excludes the following beverages: <i>milk, plant-based milk product alternatives that are fortified and a source of protein, unprocessed apple cider, concentrated drinks, infant formula, meal replacements and formulated liquid diets.</i>
<b>Encorp</b> .....	Encorp Atlantic/Encorp Atlantique non-profit producer responsibility organization created in 2023 in response to amendments to the <i>Designated Materials Regulation 2028-54 (Clean Environment Act)</i> .
<b>Encorp Atlantic Inc.</b> .....	Corporation representing non-alcohol beverage product distributors created in 1992 in response to the <i>General Regulation (Beverage Containers Act)</i> and dissolved in 2023. (The <i>Beverage Containers Act</i> was the piece of legislation responsible for the BCP from its inception in 1992 until the Program transitioned to Extended Producer Responsibility. It was revoked in December 2023.)
<b>EPR</b> .....	Extended Producer Responsibility
<b>GHG</b> .....	greenhouse gas
<b>KPI</b> .....	key performance indicator
<b>NB</b> .....	New Brunswick
<b>Plan</b> .....	Stewardship Plan

**POS**..... point-of-sale

**PPP**..... Packaging and Paper Products

**PRO** ..... producer responsibility organization

**producers**..... Beverage product brand holders, importers, retailers and any other entity required to register with Recycle NB as a “producer” under the *Designated Materials Regulation 2024-37 (Clean Environment Act)*. The Regulation defines “producer” as: *(a) the brand holder of the designated material if the brand holder has a permanent establishment in Canada; (b) in the absence of a person referred to in paragraph (a), the importer of the designated material into New Brunswick if the importer has a permanent establishment in New Brunswick; or (c) in the absence of a person referred to in paragraph (a) or (b), the retailer of the designated material that supplies the designated material to the consumer.*

**QA/QC** ..... quality assurance/quality control

**RC** ..... redemption centre

**Regulation** ..... *Designated Materials Regulation 2024-37 (Clean Environment Act)*

**RNB** ..... Recycle NB

**RSC**..... Regional Service Commission

**RFP**..... Request for Proposal

**UBC** ..... used beverage container (whenever mentioned in this document, all UBCs are assumed to be deposit-bearing).

## INTRODUCTION

Since April 1, 2024, Encorp Atlantic/Encorp Atlantique ("Encorp") has served as the producer responsibility organization (PRO) managing the New Brunswick Beverage Containers Program (BCP) under a new Extended Producer Responsibility (EPR) model. Its initial Stewardship Plan for the BCP (submitted August 1, 2023 and finalized January 30, 2024) had been approved by Recycle NB (RNB) in advance of this transition.

On April 1, the BCP fully transitioned to EPR – a landmark achievement that introduced full refunds on beverage container deposits for consumers and container recycling fees (CRFs) for industry. As regulations and consumer expectations evolved, so did the Program – these changes marked a major transition since 1992 and reflected the beverage industry's evolving approach to environmental responsibility.

As the sole PRO, Encorp has streamlined the BCP's administration and reporting, benefiting both the beverage industry and the province's independently operated redemption centres (RCs), where consumers return used beverage containers (UBCs) for deposit refunds and recycling. A key milestone in this transition was Encorp's signing of a historic seven-year agreement with RCs. This agreement increased handling fees paid by Encorp to all RCs and introduced an annual presence fee payment to support those with lower volumes. It laid the groundwork for future technologies aimed at improving consumer convenience and set minimum operating hours to ensure better access. Encorp also completed the rollout of a point-of-sale (POS) system in all RCs to improve UBC redemption transaction transparency and support better tracking and logistics, led large-scale communications and ad campaigns to foster Program awareness and expanded the reach of education/outreach initiatives such as its school recycling program.

This newly revised Stewardship Plan ensures that Encorp's current operations and future strategies align with the revised *Designated Materials Regulation 2024-37* (the "Regulation"). This Plan prioritizes environmental performance by focusing on continuing to strengthen the UBC return network, improving access and convenience for consumers, expanding education and outreach, and enhancing the UBC redemption experience.

## ENCORP ATLANTIC/ENCORP ATLANTIQUE

Encorp is pleased to provide this Stewardship Plan for the New Brunswick EPR Beverage Containers Program to take effect as of January 1, 2026. The Plan is submitted to RNB, pursuant to the requirements of Regulation 2024-37 under the *Clean Environment Act*. Upon approval by RNB, this Plan will remain in effect for five years or until a new Plan is required and approved by the board of RNB.

Located in Moncton, NB, Encorp is a federally incorporated, non-profit product stewardship association. The following organizations formed Encorp and are its governing members.

- BEER CANADA;
- CANADIAN BEVERAGE ASSOCIATION;
- CRAFT ALCOHOL NB;
- RETAIL COUNCIL OF CANADA;
- SPIRITS CANADA; AND
- WINE GROWERS CANADA.



## PRODUCER RESPONSIBILITY

The Regulation states that producers of ready-to-drink beverage products packaged in sealed beverage containers must register with RNB and have an approved Stewardship Plan for collecting and managing their post-consumer beverage containers in NB. Producers may choose a PRO to operate a recycling program and submit a Stewardship Plan for beverage containers on their behalf.

Encorp is a PRO created on January 1, 2023, to meet the Regulation's obligations for producers wishing to sell, offer for sale, or distribute ready-to-drink beverage containers in NB.

This Plan is thus submitted on behalf of the registered producers who have appointed Encorp as their PRO under the Regulation. It addresses all required contents for a producer's stewardship plan stated in sections 39, 65, 44(1) and 44(3)(b) of the Regulation.

Refer to Appendix A for the list of producers represented by Encorp as of the date this Plan was submitted to RNB for approval. An updated list will be included yearly in Encorp's annual reports submitted to RNB.

## PROGRAM FUNDING

### PROGRAM FUNDING SOURCES

The EPR BCP managed by Encorp is funded by the sale of processed materials to commodity markets and from unredeemed beverage container deposits. Additionally, a container recycling fee (CRF) mechanism is established on container material types as needed.

This revenue is utilized to support various Program activities, including administration and all applicable operating costs.

The CRF is calculated as the net cost of recycling beverage containers and is based on these guiding principles:

- All material types must be self-sustaining.
- There can be no cross subsidization of different material streams.
- Each stream is responsible for the direct costs of managing its containers as well as a portion of the indirect costs based primarily on market share.

It is important to note that the rates for CRFs are adjusted on a yearly basis by Encorp, specific to the net costs associated with managing each beverage container material type. The rates are revised annually based on three to five year forecasts to avoid major swings in the estimated net costs of managing UBCs and may be adjusted as necessary to ensure adequate funds for Program operations. Current CRF rates will continue to be posted on [Encorp's website](#).

## OPERATING RESERVE

An operating reserve is used by Encorp to stabilize Program funding and operational contingencies and make required capital investments in the regular management of Program operations. The maximum reserve amount will not exceed an average of one year's operating expenses over the life of the Plan. It is reviewed annually to ensure adequate funding targets are established.

## PRODUCTS COVERED UNDER THE PLAN

### ACCEPTED PRODUCTS

This Plan covers the responsibilities of managing deposit-bearing beverage containers sold in NB.

The Regulation requires that all ready-to-drink beverage products packaged in sealed beverage containers (up to a maximum of 5 L) sold in NB be subject to a deposit, paid by consumers at point of purchase in retail locations.

Most beverage products available to NB consumers are deposit-bearing under the Regulation. However, there are some exceptions, as outlined in the Regulation's definition of "beverage." The Regulation defines a beverage as:

*“ a ready-to-serve liquid that is intended for human consumption but does not include milk, plant-based milk product alternatives that are fortified and a source of protein, unprocessed apple cider, concentrated drinks, infant formula, meal replacements, or formulated liquid diets. ”*

Producers of beverage products that fit this definition must package their products in reusable (refillable) or recyclable containers using any of Encorp's accepted material types (see section *Material Types*).

Beverage product consumers are encouraged to return all empty deposit-bearing beverage containers for products that fit this definition to UBC return facilities, also known as redemption centres (RCs). At RCs, consumers receive a full refund on the deposit in exchange for having returned the empty container in an acceptable condition to be reused or recycled.

It should be noted that lids, caps and other closures –as well as any attached straws (i.e., juice boxes/pouches) – are considered part of the beverage container. Plastic and metal closures are easily recycled with their matching containers. Encorp's website currently advises consumers to either leave lids and caps on, or if they prefer, place them loose in their recycling bags or bins they intend to bring to RCs. Encorp plans to increase its communication efforts to consumers over the years covered by this Stewardship Plan to promote the practice of keeping lids/caps on the empty containers.

Consumer information is currently available on [Encorp's website](#) regarding the types of products that fit the Regulation's definition of "beverage" and how to properly prepare empty beverage containers to be returned at RCs. Educational materials prepared by Encorp are also available at RCs and are often featured on its social media channels. As new producers join the Program, Encorp will continue to expand its consumer education efforts on the different brands or types of beverage products that are part of the Program for which empty containers are accepted for a deposit refund at RCs.

Moreover, Encorp currently provides a reference tool on its website for RC operators on whether specific beverage products are subject to a deposit. Encorp also endeavours to ensure that RC operators and their staff stay informed about new beverage products in the market, including whether they are subject to a deposit, by regularly issuing educational notices. These communication tools will continue to be accessible on Encorp's website and will be regularly updated to reflect any changes.

## NON-ACCEPTED PRODUCTS

The EPR BCP is responsible for managing Program products – meaning deposit-bearing beverage containers.

Containers for beverage products that do not fit the definition of “beverage” found in the Regulation are not subject to a deposit and not accepted at RCs for a deposit refund.

The definition excludes the containers for the following common beverage products.

- **Milk.** (The beverage must be labelled as some sort of milk. This includes cow and goat milk labelled as "fat-free/skim milk" (0% M.F.), "partly skimmed milk" (1% or 2% M.F.), or "whole/homogenized milk" (3.25% M.F.) It also includes flavoured milk, like strawberry or chocolate milk.)
- **Plant-based milk product alternatives that are fortified and a source of protein.** (The beverage must be labelled as “fortified.” The label must also NOT have any type of warning indicating it is “not a source of protein.”)
- **Unprocessed apple cider.** (The beverage’s label must have no mention of being heated, pasteurized or otherwise processed.)
- **Concentrated beverages.** (These beverages are not considered “ready-to-drink”, because they need to be mixed or diluted before drinking. Examples include cocktail mixes, frozen juices, syrups, condensed milk, coffee cream, cereal cream, flavour enhancers, etc.)
- **Infant formula.** (The beverage must be labelled as “infant formula.”)
- **Meal replacements.** (The beverage must be labelled as “meal replacement.”)
- **Formulated liquid diets.** (The beverage must be labelled as “formulated liquid diet.”)

The Regulation also excludes from the Program:

- **beverages in containers larger than 5 L;** and
- **beverages purchased outside of NB.**  
(These beverages can be identified by the lack of bilingual messaging on the label or volume measurements stated in imperial instead of metric. Encorp advises RCs to be vigilant and check the license plate of customer vehicles when a customer shows up with a large load of UBCs, especially in border regions of the province, to avoid cross-province returns as much as possible. However, RCs are asked to use a common sense approach - for examples customers such as newcomers, university/college students, and tourists visiting or spending time at their vacation home in NB should not be turned away, unless all the UBCs they are returning are from out-of-province.)

For beverage containers not subject to deposits, and recyclable containers for products other than beverages, Encorp encourages consumers to check with their Regional Service Commission's (RSC) waste management program. Encorp also directs consumers to Circular Materials' website for information about Packaging and Paper Product (PPP) recycling. Often, these types of containers can be placed in blue bags or blue bins for curbside recycling or brought directly to participating RCs (but are not eligible for refund).

## MATERIAL TYPES

39 (b) a description of categories of material to be used for the purposes of annual reports and performance measures and targets.

The following material types are accepted in the Program. Encorp will aim to recover deposit-bearing beverage containers and related packaging made from all these material types.

Material Type (Encorp Material Sorts/Categories)	Volume %	Definition & Examples
<p><b>Aluminum</b></p> <p>5 L and Under</p>	<p>Approx. 59.3 % of the volume of materials recovered by Encorp.</p>	<p><b>Definition:</b> All deposit-bearing beverage products that are packaged in aluminum containers, including the container's metal closure/tab.</p> <p><b>Examples:</b> Soft drink cans, iced tea/coffee beverages in cans, energy drink cans, juice cans, beer cans, alcohol beverages like ciders and coolers packaged in cans, etc.</p>
<p><b>PET</b></p>  <p><b>PET</b></p> <p>(Non-Alcohol), Including Lids/Caps</p> <p>5 L and Under</p>	<p>Combined in the same material sort/category (bulk bag) at RCs because they go to the same end-market, PET containers used for non-alcohol beverages and translucent HDPE containers represent approx. 31.3% of the volume of materials recovered by Encorp.</p>	<p><b>Definition:</b> All non-alcohol deposit-bearing beverage products packaged in plastic containers displaying the number 1 polyethylene terephthalate (PET or PETE) resin code.</p> <p>PET is a very popular type of plastic used for packaging beverages and can be transparent/translucent (either clear or coloured light green, light blue, etc.) or opaque/pigmented (usually white). All parts of the container are recyclable, including the lid/cap.</p> <p><b>Examples:</b> Water bottles and jugs, juice bottles and jugs, small (under 2 L) and large (2 L) soft drink bottles, bottles used for various non-alcohol beverages such as iced tea/coffee, kombucha, cannabis beverages, nutrition/sports drinks like protein and electrolyte drinks, etc.</p>
<p><b>HDPE</b></p>  <p><b>HDPE TRANSLUCENT</b></p> <p>Including Lids/Caps</p> <p>5 L and Under</p>	<p>Encorp thus combines data for PET (Non-Alcohol) and HDPE (Translucent) for reporting purposes.</p>	<p><b>Definition:</b> All deposit-bearing beverage products packaged in translucent plastic containers displaying the number 2 high-density polyethylene (HDPE) resin code. All parts of the container are recyclable, including the lid/cap.</p> <p><b>Examples:</b> Water jugs, juice bottles and jugs, etc.</p>

Material Type (Encorp Material Sorts/Categories)	Volume %	Definition & Examples
<p><b>PET</b></p>  <p>(Alcohol), Including Lids/Caps</p> <p>5 L and Under</p>	<p>PET containers used for alcohol beverages represent approx. 0.7% of the volume of materials recovered by Encorp.</p> <p>End-markets require Encorp to separate PET containers used for alcohol beverages from PET containers used for non-alcohol beverages due to the different grades of plastic used (PET containers for alcohol beverages are thicker).</p> <p>PET (Alcohol) is thus considered a different material sort with its own data for reporting purposes.</p>	<p><b>Definition:</b> All alcohol deposit-bearing beverage products packaged in plastic containers displaying the number 1 polyethylene terephthalate (PET or PETE) resin code. All parts of the container are recyclable, including the lid/cap.</p> <p>PET containers for alcohol beverages are usually transparent/translucent with no colour (clear), and the plastic is more rigid/thicker than PET used to package non-alcohol beverages.</p> <p><b>Examples:</b> While most alcohol beverages are packaged in either aluminum or glass, some, like spirits (vodka, rum, gin, etc.), are sometimes packaged in plastic PET bottles.</p>
<p><b>Non-Refillable Glass</b> (Green, Clear &amp; Brown)</p> <p>5 L and Under</p>	<p>Approx. 4.1% of the volume of materials recovered by Encorp.</p>	<p><b>Definition:</b> All deposit-bearing beverage products packaged in glass containers not intended to be reused. Glass beverage containers are always either green, clear, or brown.</p> <p><b>Examples:</b> Glass is most often used to package alcohol beverages, and typical examples include beer bottles, wine bottles, spirit bottles, etc. Although not as popular a choice as PET, glass is also sometimes used to make bottles for non-alcohol beverages like soda/soft drinks, iced tea/coffee, juice, kombucha, cannabis beverages, etc.</p>
<p><b>Refillable Glass</b></p> <p>5 L and Under</p>	<p>Approx. 1.5% of the volume of materials recovered by Encorp.</p>	<p><b>Definition:</b> All beer products packaged in refillable glass industry-standard bottles (ISBs) or refillable glass proprietary bottles. These bottles often feature a twist cap and are either brown, green or clear in color.</p> <p><i>Industry Standard Bottle (ISB)</i></p> <ul style="list-style-type: none"> <li>The ISB is a brown glass container that holds 341 ml of beer. It is approximately 23 cm in height, weighs 263 grams and features a twist cap.</li> </ul> <p><i>Moosehead Proprietary Refillable Bottle:</i></p> <ul style="list-style-type: none"> <li>The Moosehead proprietary refillable bottle is a green glass bottle embossed with a Moosehead logo, which holds 341 ml of beer, is of similar size and shape to the ISB and features a twist cap.</li> </ul> <p><i>Sleeman Proprietary Refillable Bottle:</i></p> <ul style="list-style-type: none"> <li>The Sleeman proprietary refillable bottle is a clear glass bottle embossed with a Sleeman logo, which holds 341 ml of beer, is of similar size and shape to the ISB and features a twist cap.</li> </ul> <p><i>Molson Coors Proprietary Refillable Bottle:</i></p> <ul style="list-style-type: none"> <li>Molson Coors uses a proprietary bottle for its "Miller Genuine Draft" product. It is a clear glass bottle embossed with a Miller logo, which holds 355 ml of beer. It does not feature a twist cap.</li> </ul> <p><i>Labatt Proprietary Refillable Bottle:</i></p> <ul style="list-style-type: none"> <li>Labatt uses a proprietary bottle for two of its Corona products, "Corona Sunbrew" and "Corona Extra". Both bottles are clear glass bottles featuring a unique marking on the bottle neck that indicates the bottle is refillable. They hold 330 ml of beer and are slightly taller than ISBs and other proprietary refillable bottles currently on the market. They do not feature a twist cap.</li> </ul> <p><b>Examples:</b> Current producers that use refillable glass containers (ISBs and/or proprietary bottles) to package their beer products are listed in Appendix A.</p>

Material Type (Encorp Material Sorts/Categories)	Volume %	Definition & Examples
<p><b>Cartons (Polycoat Containers &amp; Wine Boxes*)</b>, Including Lids/Caps</p> <p>5 L and Under</p> <p><i>*Wine boxes refer to the carton packaging used in conjunction with plastic wine bladders/pouches for boxed wine, also commonly referred to "bag-in-box".</i></p>	<p>Approx. 2.2% of the volume of materials recovered by Encorp.</p>	<p><b>Definition:</b> All deposit-bearing beverage products packaged in polycoat containers (aseptic or gable top) plus all box (cardboard) packaging used for deposit-bearing boxed wine (wine sold in a bag inside a box). All parts of the container are recyclable, including the lid/cap. Attached straws (i.e. juice boxes) can be recycled or recovered.</p> <p><b>Examples:</b> Juice boxes, deposit-bearing plant-based milk product alternatives like almond, rice or oat milk packaged in polycoat containers, beverages made with dairy like eggnog and drinkable kefir packaged in polycoat containers, coconut water packaged in polycoat containers, cardboard boxes used for boxed wine packaging, etc.</p>
<p><b>Steel</b></p> <p>5 L and Under</p>	<p>Approx. 0.1% of the volume of materials recovered by Encorp.</p>	<p><b>Definition:</b> All deposit-bearing beverage products packaged in steel containers, including the closure.</p> <p><b>Examples:</b> Certain cans as well as mini-kegs used for beer, juice cans (ex.: vegetable, tomato and pineapple juice), etc.</p>
<p><b>Plastics (Other) / Pouches</b>, Including Lids/Caps</p> <p>HDPE                      PP</p> <p>                      </p> <p>PS                              OTHER</p> <p>                              </p> <p>Pouches</p> <p></p> <p>5 L and Under</p>	<p>Approx. 0.7% of the volume of materials recovered by Encorp.</p> <p>All these types of plastic are challenging to recycle due to the current lack of available end-markets and are currently used for waste to energy. However, they represent a minimal volume of beverage containers sold in NB and, subsequently, a low volume of UBCs recovered by Encorp. Until new end-markets make recycling some of these plastics possible, Encorp will require these to be in the same material sort/category (bulk bag) at RCs and combine its data for these plastics for reporting purposes.</p>	<p><b>Definition:</b> All deposit-bearing beverage products packaged in pigmented/opaque plastic containers displaying the number 2 high-density polyethylene (HDPE) resin symbol, or any type of plastic displaying the number 5 polypropylene (PP) symbol, number 6 polystyrene (PS) resin symbol, or number 7 (OTHER) resin symbol (meaning "other plastics," such as acrylic, nylon, polycarbonate, and polylactic acid and multilayer combinations of different plastics). This material sort/category also includes all deposit-bearing beverage products packaged in low-density polyethylene plastic pouches (resin symbol 4 - LDPE). All parts of the container can be recovered, including the lid/cap. Attached straws (i.e. juice pouches) can be recycled or recovered.</p> <p><b>Examples:</b> Bottles for drinkable yogurt or other beverages made with dairy (such as milkshakes, milk protein shakes and iced coffee) are often made with any of these types of plastics (usually HDPE or PP), little snack-size juice cups are made with PS, and juice pouches as well as wine bladder/pouches used in boxed wine are made with LDPE.</p>

Material Type (Encorp Material Sorts/Categories)	Volume %	Definition & Examples
Cardboard Packaging (Boxes) for Refillable Glass	Approx. 0.1% of the volume of materials recovered by Encorp.	<p><b>Definition:</b> Cardboard/boxboard packaging used in selling 6-packs, 8-packs, 12-packs, 16-packs, and 24-packs of beer in refillable glass containers (either ISBs or proprietary bottles). Consumers are encouraged to return refillable glass beer bottles to RCs in the cardboard/boxboard cases in which they are sold (note however that there is no deposit on the packaging itself).</p> <p><b>Examples:</b> Cardboard/boxboard cases with refillable glass ISBs or proprietary bottles from producers listed in Appendix A.</p>

## DEPOSIT AND REFUND AMOUNTS

### 65 (b) the amount of a deposit for a beverage container and how the deposit is collected and refunded.

In accordance with section 66 of the Regulation, the Program has a full-back deposit refund structure for all beverage containers managed under the EPR BCP. The full refund model had been introduced on April 1, 2024, at the start of the EPR Program.

For consumers, the deposit should be clearly visible on receipts as a separate line item next to each deposit-bearing beverage product. Consumers get a full refund on deposits paid for beverage products when they return empty deposit-bearing beverage containers to any RC in the province.

Producers registered with Encorp must complete and submit *Remittance Reports* on a monthly basis (with less frequent reporting for those with low sales volumes). Through the online form, producers report the quantity of beverage products – by container type – sold in New Brunswick during the reporting period. The system then automatically calculates the total deposits (as well as the CRFs) owed to Encorp.

Producers remit these amounts to Encorp by cheque or Electronic Funds Transfer, with payments due within 30 days of the end of each reporting period. The deposits collected by Encorp from producers are used to reimburse RCs for the deposits they refund to customers returning empty beverage containers.

Deposits may be passed along the supply chain, with producers recovering these costs from retailers, who in turn are required to collect deposits from consumers at the point of sale whenever deposit-bearing beverage products are sold.\*\*

Container type*	Deposit (in effect since April 1, 2024)	Refund (in effect since April 1, 2024)
All container types except non-refillable glass alcohol containers over 500 ml	10 cents	10 cents
Non-refillable glass alcohol containers over 500 ml	20 cents	20 cents
Refillable glass (beer bottles)	10 cents	10 cents

\*Applies to all beverage containers up to a maximum of 5 L for products that fit the Regulation's definition of "beverage."

\*\*With respect to alcohol beverage containers, Encorp has an agreement with ANBL which allows ANBL to report sales and remit deposits and CRFs directly to Encorp on behalf of producers for all alcohol beverages sold through its distribution systems, including convenience and grocery agents.

# PERFORMANCE MEASUREMENT AND REPORTING

## KEY PERFORMANCE INDICATORS AND TARGETS

44(1) Each producer that is subject to a stewardship plan shall submit to the stewardship board for approval one or more performance measures and targets, by category of material, that the producer will use to assess the effectiveness of the plan.

Encorp will set targets and report on the Program’s performance by using the following key performance indicators (KPIs). Performance will be reported on and published in Encorp’s annual reports – which will be submitted to RNB as well as made available to the public via Encorp’s website.

- **Recovery rate by material type**

The Program’s performance will be measured by calculating the reported number of deposit-bearing beverage containers sold in the province of NB compared to the number of containers collected from UBC return/collection facilities (RCs and participating curbside recycling programs via Circular Materials). For the packaging (boxes) for refillable glass (beer), the recovery rate will be calculated comparing the estimated weight of the cardboard beer cases sold to the estimated weight of cardboard beer cases collected at RCs. Refer to the tables in the section *UBC Recovery Targets* on the following pages for more information and detailed sales vs. collection targets for each material type for all years covered under this Stewardship Plan.

- **Consumer awareness**

Consumer research conducted by Narrative Research on behalf of Encorp indicates that awareness of the Program is currently at 88% (as last measured in 2024). Each year, the same two survey questions are used to measure awareness – whether consumers are aware that there’s a deposit on beverage products and that a deposit refund is available when containers are returned at RCs for recycling. The results are compiled to determine overall awareness. Given that current awareness is already quite high, further increases could prove to become more challenging. Encorp’s goal is thus to maintain at least 80% awareness for all years covered under this Stewardship Plan.

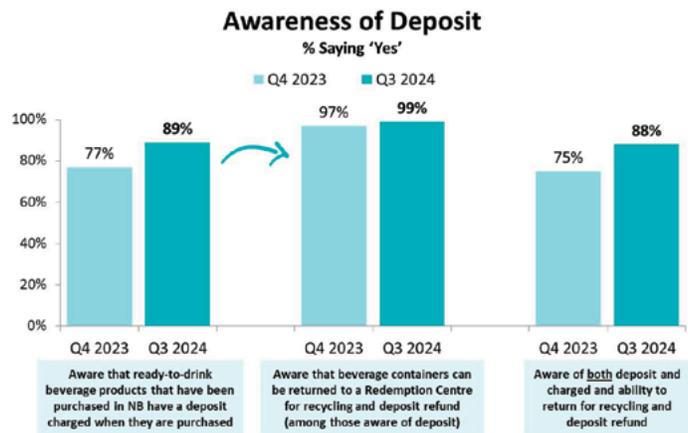
**Awareness of the deposit charged and refund on ready-to-drink beverage products at time of purchase is robust in New Brunswick and increased compared with 9 months ago.**

Nine in ten (89%) New Brunswickers are aware that ready-to-drink beverage products that have been purchased in the province have a deposit on them when purchased. This is up 12 percentage points since Q4 2023. While awareness is strong across the population, it does increase with age. (Table EA2)

Of those aware of the deposit charge, 99% are aware that ready-to-drink beverage containers can be returned to a redemption centre for recycling and a deposit refund. This result is similar to that evident in Q4 2023. (Table EA3)

Thus, overall, 88% are aware of both elements– the deposit when purchased and the ability to return for a refund. This is up 13 percentage points since Q4 2023.

Source: Narrative Research, Online Omnibus, Commissioned questions for Encorp Atlantic, August 2024. (Sample size: 400. Margin of error: ±4.9 percentage points, 19 times out of 20.)



Q.EA2: Prior to today, were you aware that ready-to-drink beverage products that have been purchased in New Brunswick have a deposit charged on them when they are purchased? | Q.EA3: [FULL BASE] And prior to today, were you aware that beverage containers on which a deposit is paid can be returned to a redemption centre for recycling and a deposit refund? (n=400) Note: Slight change of question wording from Q4 2023.

- **Consumer access**

Encorp will undertake a comprehensive mapping exercise using geographic information system (GIS) technology to assess current UBC return locations, high-traffic retail areas, and population density across the province. This analysis will help identify service gaps and enable Encorp to develop access targets. Best practices for assessing reasonable access vary and may include measures beyond per-capita return locations – such as average driving time or distance to the nearest return site. This exercise will be completed, and the results shared with RNB for feedback by December 31, 2026, to allow for appropriate KPIs to be added or amended to this Stewardship Plan. Note that Encorp has multi-year service agreements currently in place with 67 RCs across New Brunswick and will continue to rely on these locations as strategic UBC return and collection sites.

## UBC RECOVERY TARGETS

The tables below outline KPI recovery rate targets by material type. It presents targets Encorp will strive to achieve for all years covered under this Stewardship Plan.

### January 1, 2026 - December 31, 2026

		UNITS		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Aluminum	59.3%	265,934,800	210,430,100	79%
PET (Non-Alcohol) & HDPE Translucent, Including Lids/Caps	31.3%	160,888,100	114,075,900	71%
PET (Alcohol), including Lids/Caps	0.7%	4,128,200	2,685,800	65%
Non-Refillable Glass (Green, Clear & Brown)	4.1%	25,855,100	21,304,200	82%
Refillable Glass (Beer)	1.5%	9,000,000	7,650,000	85%
Cartons (Polycoat Containers & Wine Boxes), Including Lids/Caps	2.2%	21,862,600	7,196,400	33%
Steel	0.1%	996,300	545,000	55%
Plastics (Other) / Pouches, Including Lids/Caps	0.7%	6,138,400	2,151,400	35%
	<b>99.9%</b>	<b>494,803,500</b>	<b>366,038,800</b>	<b>74%</b>
		WEIGHT (KILOGRAMS)		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Packaging (Boxes) for Refillable Glass*	0.1%	134,200	100,600	75%
	<b>100.0%</b>			

January 1, 2027 - December 31, 2027

		UNITS		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Aluminum	59.3%	271,944,900	217,163,900	80%
PET (Non-Alcohol) & HDPE Translucent, Including Lids/Caps	31.3%	164,524,200	117,726,300	72%
PET (Alcohol), including Lids/Caps	0.7%	4,221,500	2,771,700	66%
Non-Refillable Glass (Green, Clear & Brown)	4.1%	26,439,400	21,985,900	83%
Refillable Glass (Beer)	1.5%	9,000,000	7,650,000	85%
Cartons (Polycoat Containers & Wine Boxes), Including Lids/Caps	2.2%	22,356,700	7,426,700	33%
Steel	0.1%	1,018,800	562,400	55%
Plastics (Other) / Pouches, Including Lids/Caps	0.7%	6,277,100	2,220,200	35%
	<b>99.9%</b>	<b>505,782,600</b>	<b>377,507,100</b>	<b>74%</b>
		<b>WEIGHT (KILOGRAMS)</b>		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Packaging (Boxes) for Refillable Glass*	0.1%	134,200	100,600	75%
	<b>100.0%</b>			

January 1, 2028 - December 31, 2028

		UNITS		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Aluminum	59.3%	278,090,900	224,113,100	81%
PET (Non-Alcohol) & HDPE Translucent, Including Lids/Caps	31.3%	168,242,400	121,493,500	72%
PET (Alcohol), including Lids/Caps	0.7%	4,316,900	2,860,400	66%
Non-Refillable Glass (Green, Clear & Brown)	4.1%	27,036,900	22,689,400	84%
Refillable Glass (Beer)	1.5%	9,000,000	7,650,000	85%
Cartons (Polycoat Containers & Wine Boxes), Including Lids/Caps	2.2%	22,862,000	7,664,400	34%
Steel	0.1%	1,041,800	580,400	56%
Plastics (Other) / Pouches, Including Lids/Caps	0.7%	6,419,000	2,291,200	36%
	<b>99.9%</b>	<b>517,009,900</b>	<b>389,342,400</b>	<b>75%</b>
		<b>WEIGHT (KILOGRAMS)</b>		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Packaging (Boxes) for Refillable Glass*	0.1%	134,200	100,600	75%
	<b>100.0%</b>			

January 1, 2029 - December 31, 2029

		UNITS		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Aluminum	59.3%	284,375,800	231,284,700	81%
PET (Non-Alcohol) & HDPE Translucent, Including Lids/Caps	31.3%	172,044,700	125,381,300	73%
PET (Alcohol), including Lids/Caps	0.7%	4,414,500	2,951,900	67%
Non-Refillable Glass (Green, Clear & Brown)	4.1%	27,647,900	23,415,500	85%
Refillable Glass (Beer)	1.5%	9,000,000	7,650,000	85%
Cartons (Polycoat Containers & Wine Boxes), Including Lids/Caps	2.2%	23,378,700	7,909,700	34%
Steel	0.1%	1,065,300	599,000	56%
Plastics (Other) / Pouches, Including Lids/Caps	0.7%	6,564,100	2,364,500	36%
	<b>99.9%</b>	<b>528,491,000</b>	<b>401,556,600</b>	<b>75%</b>
		<b>WEIGHT (KILOGRAMS)</b>		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Packaging (Boxes) for Refillable Glass*	0.1%	134,200	100,600	75%
	<b>100.0%</b>			

January 1, 2030 - December 31, 2030

		UNITS		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Aluminum	59.3%	290,802,700	238,685,800	82%
PET (Non-Alcohol) & HDPE Translucent, Including Lids/Caps	31.3%	175,932,900	129,393,500	74%
PET (Alcohol), including Lids/Caps	0.7%	4,514,300	3,046,400	67%
Non-Refillable Glass (Green, Clear & Brown)	4.1%	28,272,700	24,164,800	85%
Refillable Glass (Beer)	1.5%	9,000,000	7,650,000	85%
Cartons (Polycoat Containers & Wine Boxes), Including Lids/Caps	2.2%	23,907,100	8,162,800	34%
Steel	0.1%	1,089,400	618,200	57%
Plastics (Other) / Pouches, Including Lids/Caps	0.7%	6,712,400	2,440,200	36%
	<b>99.9%</b>	<b>540,231,500</b>	<b>414,161,700</b>	<b>76%</b>
		<b>WEIGHT (KILOGRAMS)</b>		
SORT LIST	PRODUCT MIX (RECOVERED)	SALES	RECOVERED	RECOVERY RATE
Packaging (Boxes) for Refillable Glass*	0.1%	134,200	100,600	75%
	<b>100.0%</b>			

\*Beer cases vary in size. These numbers are estimated based on the premise that a typical empty cardboard beer case used to contain a dozen beer bottles = 179 g. The estimated weight for packaging recovered is calculated using the number of dozens or refillable glass beer bottles collected at RCs and the predetermined estimated weight per case. Repackaging materials used by RCs are excluded from this estimation.

## UBC MANAGEMENT

39 (h) a management plan for designated material waste, by category of material, according to the following order of preference:

- (i) reuse of the designated material;
- (ii) recycling or composting of the designated material;
- (iii) recovery of energy produced by the designated material; and
- (iv) disposal of the designated material in accordance with the Act.

39 (l) a management plan for designated material waste, by category of material, which shall provide for the implementation of environmental and human health and safety standards, which shall meet or exceed those provided by applicable law.

The table below outlines how Encorp will strive to manage each material type it collects.

	Reuse	Recycle	Energy Recovery
Aluminum		√	
PET (Non-Alcohol) & HDPE Translucent, Including Lids/Caps		√	
PET (Alcohol), Including Lids/Caps		√	
Non-Refillable Glass (Green, Clear & Brown)		√	
Refillable Glass (Beer)	√	√	
Cartons (Polycoat Containers & Wine Boxes), Including Lids/Caps		√	
Steel		√	
Plastics (Other) /Pouches, Including Lids/Caps			√
Packaging (Boxes) for Refillable Glass		√	

- **Aluminum Containers**

Aluminum containers will be sent to recycling facilities. Encorp pools its aluminum containers with other similar beverage container management programs in Canada. It gets smelted to create new sheets of aluminum that beverage manufacturers can use to create new containers.

- **PET  (for both Non-Alcohol and Alcohol) Containers & HDPE Translucent  Containers, Including Lids/Caps**

PET and HDPE containers (for both non-alcohol and alcohol beverages) will be sent to recycling facilities. These types of plastics are processed into flakes and pellets, which can be used to make new containers and other products. Note that end-markets require Encorp to separate PET used for alcohol beverage containers from PET used for non-alcohol beverage containers due to the different grade of plastic (PET containers for alcohol beverages are thicker).

- **Non-Refillable Glass Containers (Green, Clear & Brown)**

Non-refillable glass containers will be sent to recycling facilities. Non-refillable glass containers get granulated into a near sand-like material (cullet). Cullet can be used to make new bottles or related products like fibreglass material (home insulation) or can be mixed in aggregate materials used in road bedding or drainage material in septic-field applications.

- **Refillable Glass Containers (Beer)**

As per its agreements with Beer Canada member brewers who use refillable glass beer bottles, Encorp will ask RCs to continue to identify and segregate refillable glass beer products from non-refillable glass containers, so that they may be sent back to industry for reuse as originally intended. Once these containers are at the end of their useful life, they will be sent to recycling facilities in the same fashion as non-refillable glass.

- **Carton Containers (Polycoat Containers & Wine Boxes), Including Lids/Caps**

Carton containers will be sent to recycling facilities. Carton containers can be recycled into paper products, such as paper towels, tissue, and office paper.

- **Steel Containers**

Steel containers will be sent to recycling facilities. Steel containers, including bi-metal containers, are sold to scrap metal dealers for metal recovery in Atlantic Canada.

- **Containers made from Other Plastics - HDPE Pigmented , PP , PS , Other Plastics  – and Plastic Pouches , Including Lids/Caps**

Containers made from plastics that are more difficult to recycle due to the lack of available end-markets will be sent to facilities to be used for waste to energy. However, Encorp will keep exploring alternative options and opportunities to recycle these plastics. This could mean separating specific material types – such as pigmented HDPE – from the broader sort stream and sending them to specialized recycling facilities better equipped to handle them. Encorp will inform RNB of any changes/progress in how these plastics are processed.

- **Packaging (Boxes) for Refillable Glass**

Packaging (boxes) for refillable glass containers (beer bottles) will be recycled, as per Encorp's agreements with Beer Canada member brewers who use refillable glass beer bottles. The majority of refillable bottles returned in New Brunswick are returned by consumers in the cardboard or boxboard cases in which they are sold. This packaging will be sent to recycling facilities in New Brunswick, Nova Scotia, Quebec or Ontario.

Finally, it should be noted that UBCs collected from the public at RCs usually get sorted and bulked manually to be processed and shipped to end-markets to be recycled. There are thus important environmental and human health/safety standards to consider which apply to all material types, which Encorp will continue to communicate to RC operators.

- Beverage containers received at RCs and shipped to processing centres must be empty and free from debris and not pose a risk of cross-contamination. Encorp thus instructs RC operators not to accept broken containers (especially glass bottles shattered into tiny pieces), contaminated containers, unidentifiable containers, or containers that would have been modified in such a way as to render them un-recyclable. Such information will also continue to be communicated to the public to ensure they are aware of what is acceptable and not acceptable when preparing and returning empty containers for recycling at RCs. (See Appendix B - *Non-Acceptable Beverage Containers*.)
- Once acceptable beverage containers have been received at RCs, RC operators are required to store these containers in bulk bags. Encorp's service provider for the collection/transportation and processing of all non-glass materials as well its service provider for the collection/transportation and processing of non-refillable glass supply RCs with the necessary bulking and packaging materials to sort and prepare UBCs for pickup. Bulk bags are approximately one cubic metre in size and are designed with several grab handles to provide RC staff members with a grab point to move them around. Some bulk bags can weigh in excess of 50 pounds depending on the beverage container sort. For these heavier bulk bags, RCs are instructed to place them on a pallet.

Along with bulk bags, rigid tubs are also used to store acceptable non-refillable glass beverage containers. Bulk bags and tubs filled with glass containers can be more of a safety concern to RC staff members, especially when there is accidental breakage within the bulk bag or glass tub. For this reason, RC operators are directed to train their staff to leave the glass containers in the glass bulk bag/tub once they have been placed in the bulk bag/tub.

For refillable glass containers, as per Encorp's agreements with Beer Canada member brewers who use refillable glass beer bottles, the service providers for refillable glass collection/transportation supply RCs with pallets, repackaging materials (cardboard boxes) and additional shipping supplies to prepare refillable bottles for pickup (pallets and shrink wrap), as well as detailed instructions on how cardboard cases/boxes filled with refillable beer bottles should be stacked and secured. The repackaging materials are intended for refillable glass containers that are not returned in their original packaging or to substitute for original packaging if that packaging is too damaged to be utilized for the return of the empty containers. For chipped and broken refillable glass beer bottles as well as refillable glass beer bottles which are covered in mud (ditch bottles), full of debris, or not capable of being cleaned by normal washing, RCs are instructed to put these on pallets separately and mark them as "junk," so that they can be picked up but do not end up being mixed in with the other bottles during the pickup process.

- RCs are required to have appropriate equipment at their facilities to move glass bulk bags/tubs and pallets of stacked refillable glass beer bottles packaged in cardboard cases, as well as heavy bulk bags of non-glass materials. Depending on the RC layout, the minimum necessary equipment is a pallet jack for RCs with loading docks and forklifts for RCs without a loading dock.

- RC operators are instructed to follow appropriate waste disposal procedures if they find contaminants or hazardous waste items in containers after a customer has left the premises and to be vigilant so that such items are not placed in bulk bags/tubs with the UBCs being shipped to processing facilities. Any non-acceptable Program materials left behind by the public at RCs should also be properly disposed of. Encorp's service providers are instructed to immediately report contaminated bulk bags/tubs and hazardous items found in bulk bags/tubs to Encorp's operations team for a follow-up. RCs may be charged a penalty fee for such occurrences, especially in instances where an entire bulk bag/tub's content is compromised due to contamination.
- Since RCs are independently owned businesses, it is each individual RC operator's responsibility to continue to ensure its business conforms to all federal and provincial Occupational Health and Safety Standards. This requirement is also stated in all *Redemption Centre Service Agreements* Encorp signs with RCs.

Furthermore, Encorp will ensure contracts with its current and future service providers providing collection/transportation, storage and processing services for UBCs of all material types include the requirement that they ensure their operations are in accordance with all applicable acts and regulations, and that they maintain all required permits, licences and operating certificates as well as comply with all federal, provincial, regional and municipal laws, bylaws, regulations, and other similar provisions, including Occupation Health & Safety Standards. Service providers need to provide proof of compliance to Encorp. Additionally, all of Encorp's current and future service providers for the collection/transportation and processing of UBCs of all material types will need to demonstrate evidence that they maintain a hazardous substance spill kit in all vehicles used for the collection/transportation of UBCs.

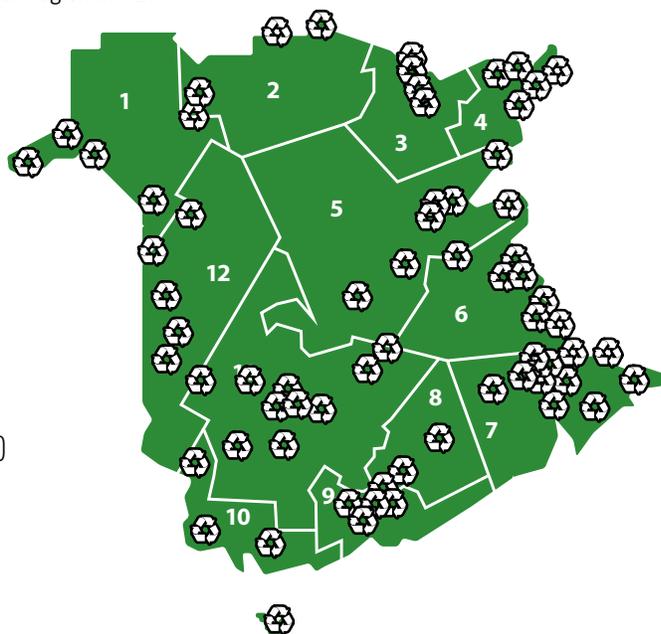
## GEOGRAPHICAL AREAS FOR ANNUAL REPORTING

39 (f) the geographic areas to be used for the purposes of the annual report.

Encorp will utilize data organized by geographical areas that align with the 12 Regional Service Commission (RSC) boundaries for performance measurement reporting. Encorp will determine the ratio of UBCs purchased by consumers and returned to RCs for each region. This will provide an approximate performance indicator for each region in NB.

Regional Service Commissions:

- [Northwest Regional Service Commission \(RSC 1\)](#)
- [Restigouche Regional Service Commission \(RSC 2\)](#)
- [Chaleur Regional Service Commission \(RSC 3\)](#)
- [Acadian Peninsula Regional Service Commission \(RSC 4\)](#)
- [Greater Miramichi Regional Service Commission \(RSC 5\)](#)
- [Kent Regional Service Commission \(RSC 6\)](#)
- [Southeast Regional Service Commission \(RSC 7\)](#)
- [Kings Regional Service Commission \(RSC 8\)](#)
- [Fundy Regional Service Commission \(RSC 9\)](#)
- [Southwest New Brunswick Service Commission \(RSC 10\)](#)
- [Capital Regional Service Commission \(RSC 11\)](#)
- [Western Valley Regional Service Commission \(RSC 12\)](#)



## FINANCIAL REPORTING

Third-party auditors will be contracted to audit the financial statements that Encorp's management produces. Encorp will submit its third party audited financial statements to RNB along with its annual reports. Financial Statements will include handling of deposits and CRFs collected by Encorp for the management of deposit-bearing containers of all material types.

# COLLECTION AND PROCESSING OF MATERIALS

## PROVINCE-WIDE UBC COLLECTION SYSTEM

39 (a) information on the storage, collection, transportation, recycling, processing, disposal and other handling of designated material waste, including the designated material waste of other producers.

39 (c) information on the province-wide collection system to be used by the consumer, including return facilities, by category of material.

39 (d) the location of storage, recycling, processing, disposal and other handling facilities for designated materials.

As the designated PRO for deposit-bearing beverage containers, Encorp is responsible for the recovery of such containers on behalf of registered producers. Collection will continue to be carried out through the province-wide network of RCs. In addition, Encorp will work in collaboration with Circular Materials for the recovery of deposit-bearing UBCs collected at curbside.

Encorp will contract service providers to collect, transport, and store UBCs from RCs. Encorp will also operate facilities, or contract the services of other entities to operate facilities, to process recovered UBCs to end-market conditions.

- For the transportation, storage, and processing of all UBC material types except glass, Encorp currently contracts the services of Hebert's Recycling in Miramichi, NB. For the transportation, storage, and processing of non-refillable glass materials, Encorp currently contracts the services of Rayan Environmental Solutions in Moncton, NB. From these service provider processing centres, the collected materials get sent to various end-markets.
- For the transportation, storage, and processing of all refillable glass materials and packaging for refillable glass, Encorp currently works with the following service providers: O.C. Maillet Transport (Bouctouche, NB) and Armour Transportation Systems (Moncton, NB). From these service provider processing centres, refillable beer containers are shipped for reuse to individual brewers (Beer Canada members) and packaging for refillable beer containers are sent to recycling facilities. Through its agreements with Beer Canada member brewers that use refillable beer bottles, Encorp serves as the PRO and oversees the administration of their refillable containers. The collection, transportation, and processing of these containers remain independently managed by the brewers through a coordinated effort led by Labatt Brewing Company, Molson Coors, and Moosehead Breweries. The collection and management of refillable glass beer bottles and related packaging has traditionally been and thus continues to be coordinated by these brewers with the collection of refillable containers in other Maritime provinces to maximize efficiencies in managing these containers. While some refillable containers are returned for reuse in other provinces, the net flow of refillable containers and packaging in and out of NB varies from individual brewer to individual brewer.

More information on Encorp's service providers as well as end-markets can be found in Appendix D (*Contracted Service Providers*) and Appendix E (*End-Markets*).

Encorp will keep RNB advised of any changes in its methods used to recover and process all Program materials.

## UBC RECOVERY - REDEMPTION CENTRES

Private RC operators are currently the backbone of the deposit-bearing beverage container collection program in NB. Since Encorp intended to continue working with RCs as the designated UBC return facilities for the public, the transition to EPR in 2024 warranted establishing an official framework for ongoing collaboration. Following feedback and negotiations in the winter and early spring months surrounding the transition, Encorp finalized and signed a 7-year *Redemption Centre Service Agreement* with 67 RCs in the province in July 2024. (See Appendix C – *List of Redemption Centres*).

This historic agreement with RCs marked a significant milestone in the 30+ year history of the BCP and reflected a shared commitment to improvements under the EPR program model. It aimed to help ensure stability and continuity for RCs, the public and Encorp, allowing for better planning and investment in infrastructure and services. RCs with signed *Redemption Centre Service Agreements* with Encorp will thus continue to be official UBC return facilities for consumers seeking their deposit refund on empty deposit-bearing beverage containers under the EPR BCP. Encorp will also strive to investigate other opportunities to enhance consumer access and convenience that will facilitate increased UBC recovery rates.

As detailed in their agreements, RC operators receive service fees from Encorp for their role in accurately counting, sorting, storing, and preparing collected UBCs of all material types for shipment to processing facilities. Encorp also offers RCs with lower volumes (less than 3M containers per year) an annual presence fee to help ensure that even smaller/rural centres can remain operational and financially viable. Encorp requires its collection/transportation and processing service providers supply RC operators with the necessary materials for bulking/shipment. Encorp makes payments to RC operators through Electronic Funds Transfer. This process is premised upon Encorp's proprietary chain-of-custody system (*EnSys*) and point-of-sale (POS) system *EnSys-Connex*. Additionally, Encorp has implemented an auditing and quality assurance/quality control (QA/QC) process to minimize revenue losses and foster reliable reporting. Having QA/QC procedures in place aims to maintain accuracy and integrity within the system, thus minimizing potential loss of Program revenue.

### **UBC RECOVERY - CURBSIDE RECYCLING**

New Brunswick introduced a PPP initiative in 2023 led by Circular Materials as the PRO. In the past, Encorp had developed a working relationship with RSCs that provided curbside collection and sorting services for recyclable materials including deposit-bearing beverage containers. Discussions between Encorp and Circular Materials have been held on how to manage deposit-bearing containers collected at curbside. Deposit-bearing beverage containers collected at curbside by Circular Materials will be reported in Encorp's annual reports and contribute to Encorp's yearly UBC recovery targets.

### **UBC RECOVERY - REMOTE/RURAL AREAS**

#### **39 (e) information on service delivery to remote or rural areas.**

Encorp plans to enhance access to UBC return locations in remote or rural areas by improving the existing RC network. This could involve launching multiple express recycling (drop & go) UBC return locations, preferably established in convenient locations throughout the province. Prioritizing consumer convenience is an important way to increase participation in the EPR BCP. (Refer to the *Future Research and Development* section further in this document for more information.)

The expansion of curbside recycling programs (managed by Circular Materials on behalf of PPP producers in collaboration with some RSCs) and Encorp's focus on improving access and convenience to UBC return facilities through the addition of drop & go locations should enable a more complete province-wide coverage for recovering deposit-bearing beverage containers sold in the province.

The continued expansion of Encorp's school recycling program also intends to increase reach in rural and more remote areas of the province by providing schools in this region with the tools and connections to help them recycle and lead community-wide bottle drives. (See section *Recycling Hero Special Programming*.)

## CONSIDERATIONS – EXISTING COLLECTION AND PROCESSING SYSTEMS

39 (g) a description of the manner in which existing collection and processing systems have been taken into account to maximize waste diversion in the Province.

Thanks to its 7-year *Redemption Centre Service Agreements* with RC operators signed in 2024, Encorp will continue to recover UBCs via the existing collection network of privately owned and operated RCs. Thanks to its collaboration with Circular Materials, UBCs collected at curbside will also be recovered and reported.

Encorp also has 5-year contracts with service providers in place since 2023 regarding the collection/transportation, and processing/management of deposit-bearing UBCs of all material types except refillable glass, including QA/QC. For refillable glass, Encorp and Beer Canada member brewers felt that it was important to preserve the traditional system for managing refillable glass beer bottles and related packaging. This process had long been coordinated with other Maritime provinces to maximize efficiency. While some refillables are returned for reuse outside New Brunswick, the net flow of these containers varies by brewer. The current agreement in place between Encorp and Beer Canada member brewers using refillable glass beer bottles aims to maintain this collaboration, consistency and efficiency across provincial borders. (See Appendix D – *Contracted Service Providers*.)

Encorp will strive to efficiently, and in an environmentally responsible manner, operate its collection and processing system to the highest possible standards, and advise RNB of any changes to its methods/contracts in place to collect and process UBCs.

## FUTURE RESEARCH AND DEVELOPMENT

39 (j) information on current and future research and development activities in the Province related to the management of the designated material.

Encorp's ongoing internal Business Development Strategy is focussed on improving UBC collection, transportation and processing logistics/operations as well as offering more accessible and convenient options for consumers looking to return/redeem their UBCs.

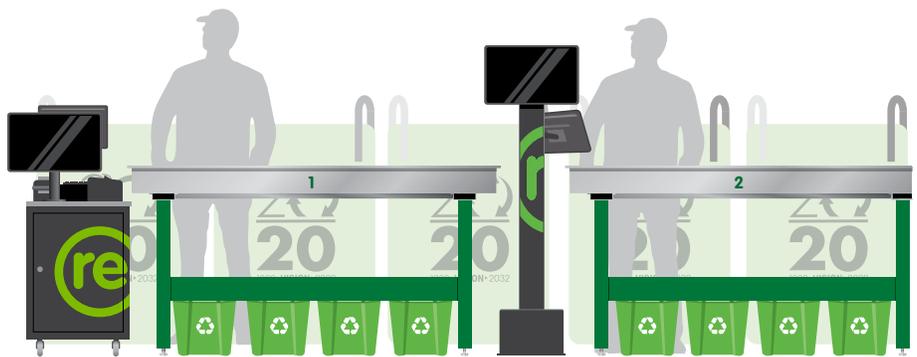
In its 30+ years of operations, Encorp Atlantic Inc. had long leveraged technology to maximize operational and administrative efficiencies in its traditional area of responsibility from material collection at RCs to shipments to end-markets. In 2022, that was extended upstream in the recycling supply chain by introducing a POS system into RCs, *EnSys-Connex*. The POS system provides RCs with a valuable management tool to better understand and manage their operations. As importantly, the POS system provides Encorp with additional traceability and transparency in UBC redemption transactions. As such, Encorp made using the POS system one of the requirements in its *Redemption Centre Service Agreements* with RC operators and finalized the system's installation in all RCs in the fall of 2024. The POS system is continually improved to meet the needs of RC operators and Encorp is now exploring ways to leverage it to improve direct communications to RC operators, managers and staff.

In regards to improving consumers access and convenience, field trials that were conducted by Encorp Atlantic Inc. throughout an eight-year research initiative (2014-2022) provided valuable data on convenience factors and public perception toward a new approach to collecting deposit-bearing beverage containers in NB. The research project explored the future of UBC management and observed emerging trends and best practices in other legislated beverage container management jurisdictions. Among the most significant observations were the growing emergence of both the bag-drop concept in automated centres and retailer participation. One of Encorp Atlantic Inc.'s most successful pilot projects in this research initiative, *Re-Centre* (Moncton), tested and gathered data on a UBC drop & go recycling experience (bag-drop) as a more convenient way for consumers to return their UBCs while optimizing labour productivity for RC operators. Participants provided support for the drop & go concept and wished to see it expand.

One of the initiatives thus being explored by Encorp is an improved version of that self-serve automated UBC bag drop system that could be implemented as an additional express recycling service for consumers throughout the province. Such technology would revolutionize the Program by offering a streamlined, quick, efficient, accessible and convenient UBC return/redemption option for consumers. Users would be able to swiftly drop off UBCs at convenient retail-based express (drop & go) recycling locations before getting groceries or other services, thus saving time and encouraging greater participation in the Program. UBC redemption transactions would be managed through online accounts, allowing users to cash out whenever it is most convenient for them.

Finally, in addition to its ongoing research and development efforts to enhance consumer access and convenience, Encorp commits to participating in waste characterization studies led by RNB and/or the Department of Environment and Local Government throughout the term of this Stewardship Plan. These studies are essential for identifying the amount of designated materials Encorp is responsible for that are ending up in the waste stream. Encorp recognizes their importance in informing future initiatives and supporting collaboration among stakeholders to enhance recycling programs and overall waste management in New Brunswick.

### ILLUSTRATIONS: ENCORP TECHNOLOGY TOOLS



(EnSys-Connex POS)



Concept and field-tested drop & go self-serve stations

# MANAGEMENT OF ENVIRONMENTAL IMPACT

## ENVIRONMENTAL IMPACT OF BEVERAGE CONTAINERS

39 (j) a description of the efforts being made by the producer to redesign designated materials to improve opportunities for reuse and recycling.

39 (m) a plan for the elimination or reduction of the environmental impacts of designated material waste, by category of material.

To support the reusability and recyclability of beverage containers, Encorp outlines specific packaging requirements for producers within the agreements they sign with Encorp. Producers are encouraged to use only materials listed in Encorp's Sort List of accepted container material types to ensure proper handling and recovery within the Program. While some beverage containers sold in New Brunswick may be made from materials not currently on this Sort List, Encorp does its best to identify and work with these producers to explore solutions and improve alignment.

Additional guidance for producers includes:

- Hybrid containers (e.g., PET bodies with aluminum tops), which can present recyclability challenges, should be avoided whenever possible.
- Plastic sleeves on aluminum or steel cans are discouraged, although they are generally acceptable in small quantities, particularly from craft brewers.

In collaboration with other recycling affiliates in Canada (Beverage Container Recycling Network of Canada), Encorp will continue to actively participate in efforts to improve the performance of programs across Canada and to harmonize reporting to regulatory authorities for the benefit of improving the reusability and recyclability of beverage containers used in the industry.

Furthermore, Encorp will aim to be informed about initiatives or reporting by its registered producers related to improving the reusability or recyclability of beverage containers. This may include shifts to more recyclable materials, increased use of recycled content or bioplastics, or packaging design changes that support reuse or compostability. Relevant examples shared with Encorp will be summarized in its annual reports to Recycle NB.

### Aluminum Containers

Aluminum UBCs recovered by Encorp will be sent to a re-melt facility. Aluminum UBCs can be turned back into sheet stock for use primarily by beverage manufacturers to make new beverage containers. Aluminum markets are traditionally stable and in high demand. In addition, light weighing and higher quality materials have made aluminum easier to recycle.\*

### (Non-Alcohol and Alcohol) Containers & Translucent Containers, Including Lids/Caps

PET & HDPE plastic containers recovered by Encorp will be cleaned and flaked to be sent to end-markets so that they may become new raw materials for manufacturers of various plastic products, including new beverage containers, automotive components, strapping material, and fibres. Encorp will continue to engage with recycling affiliates across Canada regarding strategies to improve recycling programs and increase access to recycled plastic for the beverage industry. Encorp will also keep abreast of developments with Environment and Climate Change Canada's Plastic Registry to support plastic tracking and producer reporting regarding plastics collected.

### Glass Containers (Non-Refillable and Refillable)

Encorp will work with brewers to send recovered refillable glass containers back to industry for reuse, and will send recovered clear and colour-separated non-refillable glass containers to appropriate end-markets for recycling. Unless chipped or broken, refillable glass beer containers in Canada are typically reused on average up to 15 times\*\* after which they can be sent to appropriate end-markets for recycling. It should be noted that Beer Canada manages an industry-standard bottle agreement which allows brewers to access the pool of industry-standard bottles

\*The Aluminum Association, "Life Cycle Assessment of North American Aluminum Cans," 2021.

\*\* CM Consulting, "Who Pays What 2018: An Analysis of Beverage Container Collection & Costs in Canada", 2018.

(ISBs) for utilization. The availability of the ISB makes utilization of a refillable container more economical, especially for smaller brewers which can access ISB containers at reasonable costs in comparison to purchasing their own refillable containers. In the last couple of decades, consumer trends have also driven sales toward non-refillable containers, primarily aluminum in the case of the beer industry and access to the ISB option has allowed breweries to preserve sales in refillable containers. Encorp's current agreements with Beer Canada member brewers who use refillables aim to support the continued use of ISBs – as well as proprietary refillable beer bottles – by preserving the long-standing interprovincial brewer-led system for managing refillable beer bottles and packaging – a collaborative approach shared with other Maritime provinces to maintain efficiency. In the last two years alone, three beer products were shifted by their respective producers from one-way glass to refillable glass containers. Currently, a total of 25 beer products are being sold in containers in New Brunswick processed as refillables. Similar shifts to refillable formats could occur from other producers in the coming years.

### **Carton Containers (Polycoat Containers & Wine Boxes), Including Lids/Caps**

Encorp will send recovered carton containers to appropriate end-markets for recycling. Carton containers can be recycled into paper products, such as paper towels, tissue, and office paper.

### **Steel Containers**

Encorp will send recovered steel containers, including bi-metal containers, to scrap metal dealers in Atlantic Canada. Over time, manufacturers have reduced the thickness and weight of steel cans through material reduction techniques, a process often referred to as "lightweighting." This approach aims to optimize resource use and can contribute to reductions in the amount of raw materials and energy required during production.\*

### **Containers Made from Other Plastics - HDPE Pigmented , PP , PS , Other Plastics - and Plastic Pouches , Including Lids/Caps**

Recovered containers made from plastics that are more difficult to recycle due to the lack of available end-markets will be sent to facilities to be used for waste to energy. Current volumes of containers made with these plastic types sold in New Brunswick are very low (0.7%) and Encorp will keep exploring market opportunities to be able to recycle these plastics.

### **Packaging (Boxes) for Refillable Glass**

Refillable glass beer containers are sold in cardboard or paper packaging, and there are no plastic rings utilized with the sale of refillable beer containers in New Brunswick.

Corrugated cardboard and most paper packaging formats are recyclable and enjoy relatively stable commodity values. The packaging (boxes) for refillable glass containers Encorp collects will be sent to appropriate recycling facilities in New Brunswick, Nova Scotia, Quebec or Ontario.

In addition to the beverage container material types listed above and for which Encorp will report on annually, Encorp will also collect and process the following materials to help further reduce the environmental footprint of the new EPR BCP.

#### **• Bulk Bags**

Bulk bags used by Encorp to collect UBCs from RCs and ship them to processing centres are made from polypropylene. Bulk bags get used many times until they become too damaged. Damaged bulk bags will be sent to facilities to be used for waste to energy.

#### **• Repackaging materials**

RCs receive cardboard boxes (repackaging materials) to replace missing or damaged beer cases returned by consumers. RCs use beer cases and these boxes to stack refillable beer bottles on pallets for pickup. Used repackaging materials will thus be sent to the same recycling facilities as the beer cases, as part of the interprovincial brewer-led system for managing refillable beer bottles and packaging.

\*Wikipedia contributors. "Steel Can". In Wikipedia. Retrieved June 16, 2025: [https://en.wikipedia.org/wiki/Steel\\_can](https://en.wikipedia.org/wiki/Steel_can)  
Can Manufacturers Institute. "Product Stewardship in the Can Industry". Retrieved June 16, 2025: <https://www.cancentral.com/canresources/productstewardship/>

## REDUCING CONSUMERS' ENVIRONMENTAL IMPACT WHEN RECYCLING

Encorp is interested in identifying opportunities that may help consumers lessen their environmental impact when bringing in their empty beverage containers to RCs. Encorp would like to explore having reusable bins and totes supplied to RCs with a selection to give or sell to consumers and offering consumers who opt for single-use clear plastic bags the opportunity to recycle their bags. Such initiatives would depend on RCs having appropriate storage space and ability to manage stocks of such bins/totes as well as the availability of end-markets for plastic bag recycling and/or potential collaboration with other PROs. Encorp would also give the utmost importance to ensuring that the required container used by consumers using an Encorp-developed express recycling (drop & go) service to return their UBCs would also be either reusable (i.e. plastic bin/tote), compostable or recyclable/made from recycled materials (i.e. plastic bags).

Encorp also plans to increase its communication efforts emphasizing practical tips to reduce waste when returning UBCs to RCs and to encourage returning all components of empty beverage containers in good condition for recycling. Messaging will highlight simple actions such as always leaving caps on, rinsing containers, avoiding crushing cans or breaking glass, keeping wine bladders inside their boxes, and returning refillable beer bottles in their original cases. Messaging will also promote opting for reusable bins or bags for collecting and returning UBCs to RCs – or clear plastic bags when single-use is unavoidable – to align with other PROs' messaging and prepare for the possible addition of clear plastic bag recycling if viable end markets emerge for Encorp.

## RECYCLING HERO SPECIAL PROGRAMMING

65 (a) a plan for the prevention and reduction of littering of empty beverage containers.

The "Recycling Hero" concept is a strategy currently used by Encorp with the intent of improving UBC recovery rates in NB by decreasing littering. The concept and its key messages encourage New Brunswickers to be *Recycling Heroes* – stepping up for the province and its beautiful outdoor spaces by always choosing to recycle their UBCs – instead of leaving them behind as litter.



*Recycling Hero* branding is used for Encorp's special public outreach/education recycling programs targeted at schools and community groups across the province. The goals of these programs are to:

- Encourage New Brunswickers to stop littering with UBCs while out and about;
- Increase awareness and use of public space recycling bins;
- Promote anti-littering and pro-recycling education among children and youth through school programs and partnerships in order to foster lifelong recycling habits among future generations; and
- Increase positivity surrounding UBC recycling through empowering community/grassroots environmental leadership.



One of Encorp's previous *Recycling Hero* ads, 2024.

## RECYCLING HERO COMMUNITY CLEANUP GRANTS

Every spring, Encorp makes community cleanup grants available to *Recycling Heroes* – schools and community groups – to help them organize a beach sweep, park cleanup or cleanup of other public outdoor space. Encorp ensures each grant recipient is linked with a local RC to make sure all deposit-bearing beverage containers found during their community cleanup event are returned for recycling. Encorp plans to continue to offer these grants yearly – adjusting the number of available grants as needed to meet increased demand.



## RECYCLING HEROES IN SCHOOL

Encorp's *Recycling Heroes in School* program partners public schools in New Brunswick with local RCs to help them collect and return deposit-bearing beverage containers for recycling. Schools receive recycling bins for classrooms, cafeterias, and hallways, along with educational posters and fun *Recycling Hero* promotional items for students. At the end of each school year, top-performing schools are rewarded to encourage competition and motivate schools to collect and return as many UBCs as possible, including through community bottle drives. Encorp will aim to continue to expand this popular program by enrolling new schools every year until the vast majority of the province's public schools are enrolled.



## EVENT SPONSORSHIP

Encorp provides UBC collection tools and supplies to event organizers across the province who want to be *Recycling Heroes* by ensuring that beverage containers from their events are collected on-site. Available supplies include "Re-Bins" (large outdoor UBC collection bins), a "Re-Mobile" (UBC collection trailer), and large sandwich board signs for public education at events. Organizers are then responsible for ensuring UBCs collected at their event make their way to their local RC. Encorp plans to continue sponsoring events this way so that its *Recycling Hero* messaging may reach community event attendees in a variety of outdoor and indoor public spaces across the province.



## EMERGENCY REPORTING

In the event of an environmental emergency involving Encorp and/or service providers and contractors, Encorp will immediately notify, whether during regular business hours or after hours, RNB and the appropriate regional location of the New Brunswick Department of Environment.

Encorp does request an emergency response plan be in place from all service providers and contractors if an environmental emergency arises. Service providers and contractors include but are not limited to transportation companies and processing centres.

## GREENHOUSE GAS EMISSION IMPACT

39 (n) a description of greenhouse gas emissions resulting from the implementation of the stewardship plan and opportunities to reduce environmental impact.

The majority of the EPR BCP's associated greenhouse gas (GHG) emissions come as a result of the collection and transportation of UBCs from licensed RCs in NB to processing centres, and from processing centres to end-markets. To reduce these emissions, Encorp requires that its transportation service providers use best-in-class technologies from its truck fleet to run their day-to-day processing operations. As per Encorp's request, its current collection and transportation service provider, Hebert's Recycling, is a member of the Transport Partnership (SmartWay), run in Canada by Natural Resources Canada (NRCAN). SmartWay helps businesses move goods efficiently and competitively while reducing fuel costs and emissions by helping carriers and shippers to benchmark their operations, track fuel consumption, and improve their overall performance. Hebert's Recycling has adopted SmartWay technologies to help mitigate its carbon footprint. In addition, Hebert's Recycling currently collects the majority of all PET, HPDE and aluminum containers (approx. 90 % of UBC volume) at RCs in a compaction unit trailer, which increases the load capacity of a regular trailer by up to a factor of 3. Compaction at Hebert's Recycling's processing centre in Miramichi enhances the density of the materials prior to transportation to end markets.

Additionally, Encorp will start benchmarking the reduction in GHG emissions in New Brunswick that results from the BCP. Using the U.S. Environmental Protection Agency's Waste Reduction Model (WARM), Encorp will calculate the energy saved through the recovery and processing of each collected beverage container material type - compared to landfilling - and convert this energy into metric tonnes of carbon dioxide equivalent (CO<sub>2</sub>e). This will reveal approximately how many metric tonnes of CO<sub>2</sub>e the Program is preventing annually from being released into the atmosphere. The results of these analyses will be reported in Encorp's annual reports submitted to RNB, and Encorp will aim to improve this statistic annually through a gradual increase in UBC recovery rates. Encorp aims to complete its benchmarking exercise by December 31, 2026, and begin collecting and reporting GHG emissions data throughout 2027, with results to be included in its 2027 Annual Report.

# CONSUMER AWARENESS

## COMMUNICATIONS PLAN

39 (k) a communications plan to inform consumers about the stewardship plan, including  
(i) information concerning reasonable and free access to a method of collection, and  
(ii) a plan for education and awareness;

The success of the EPR BCP depends on consumer awareness as well as access and convenience to UBC return and collection sites. Recognizing that the current Program is in a mature phase, efforts will be required to modernize and improve the consumer experience of returning and redeeming empty deposit-bearing beverage containers. Improvements to the Program that make it easier, more accessible, and enticing for consumers to return/redeem their UBCs will be emphasized and promoted by Encorp in its day-to-day communications and – when applicable – via province-wide ad campaigns and promotional initiatives.

The overall goal for Encorp's communications strategies and tactics will be to increase public knowledge and participation in the Program. Yearly consumer awareness levels will continue to be measured through annual consumer research surveys conducted by third-party market research firms. Encorp will aim to increase consumer awareness levels for the BCP each year – as per the targets stated in the section *Key Performance Indicators and Targets*.

Encorp will aim to submit its communications plan annually to RNB before November 30 for the following calendar year in advance of the December 31 deadline stated in RNB's *Policy on Approving a Stewardship Plan for an EPR Program under the Designated Materials Regulation*. As per this RNB policy, Encorp commits to publishing all consumer education materials in both of NB's official languages and featuring the RNB logo on them next to its own, as well as to submitting copies of all educational and consumer-facing materials to RNB for written approval at least 15 days prior to publication, broadcast, circulation, or distribution to consumers.

## EDUCATION ON BEVERAGE CONTAINER RECYCLING

### WEBSITE - ENCORPATL.CA/RECYCLE

Encorp's website features a dedicated section at [encorpatl.ca/recycle](http://encorpatl.ca/recycle), offering detailed consumer information on the BCP. This section includes an interactive map of UBC return locations (synced with RNB's map), clarifications on which types of beverage products are deposit-bearing, and instructions for preparing empty containers for recycling. Additionally, the website provides information about Encorp's *Recycling Hero* public space recycling programs, available for schools, organizations, and community groups to join. As the Program evolves, the website will continue to be updated with more information, engaging infographics, and educational videos to highlight the Program's positive environmental impact.



### SOCIAL MEDIA

Encorp currently has accounts for four separate social media platforms: Facebook, Instagram, YouTube and LinkedIn. Encorp will continue to utilize and increase its social media presence by featuring information on UBC return locations, accepted Program products, how to properly prepare recyclables, and other targeted ads/promotions in line with planned communication campaigns. Encorp will also utilize social media to promote community partnerships by sharing success stories from the schools, organizations, and community groups participating in its *Recycling Hero* programs.

## CONSUMER-FACING MATERIALS IN UBC RETURN LOCATIONS

Encorp regularly sends consumer-facing materials to RCs such as posters and handouts featuring information on accepted Program products, how to properly prepare recyclables, and other information deemed necessary to have readily available in UBC return locations.



Consumer education materials currently at RCs.

## CONSUMER INFORMATION AT RETAIL

To help retailers inform consumers about beverage container recycling, Encorp has a “Retail Promotions Toolkit” available on its website. The toolkit includes materials that retailers can request as free printed copies or download for in-house printing. The materials feature a QR code linked to Encorp’s website. Encorp also has run and will continue to run audio ads on retail PA systems in various stores across the province.

## UBC RECYCLING WELCOME KITS FOR NEWCOMERS

Recognizing that the arrival of newcomers in NB plays an essential role in increasing and diversifying the province’s population, Encorp plans on making UBC recycling kits available to newcomers to encourage them to start returning and redeeming their UBCs. Encorp will seek partnerships with multicultural associations and community groups (ex: citizen committees organizing “welcome wagons” for newcomers) to distribute these kits. It is also important to note that many newcomers may struggle with NB’s official languages (English and French). As it moves forward, Encorp will continue to be conscientious of making its consumer-facing educational materials more accessible via the use of icons/symbols that can be easily understood.

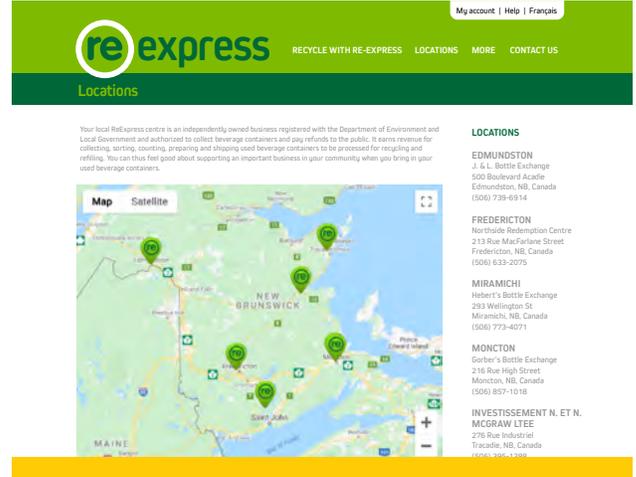
## AD CAMPAIGNS

Since the launch of the EPR BCP in April 2024, Encorp has delivered annual province-wide ad campaigns focused on Program improvements that make UBC returns more convenient, accessible, and appealing for consumers. Campaigns have promoted full deposit refunds, encouraged Saturday recycling by highlighting RCs open at least six hours on Saturdays, and supported school bottle drives through its *Recycling Heroes in School* program by inviting consumers to donate their deposit-bearing beverage containers. As the BCP continues to evolve, Encorp will continue to expand these efforts and introduce new ad campaigns to further boost participation.



Looking ahead, Encorp is also exploring the potential implementation of an express recycling (drop & go) service to further enhance convenience for consumers. If this system is introduced, future marketing campaigns will be heavily focussed on promoting its benefits and increasing consumer awareness of this convenient service as new express drop off return locations are added throughout the province.

Finally, Encorp is part of the Beverage Containers Recycling Network of Canada (BCRNC), which unites recycling affiliates across Canada. The network's communications committee collaborates on national marketing campaigns to address key recycling issues through public education. Encorp will continue to contribute to and promote these national marketing campaigns as they arise.



Communication concepts being considered for an express (drop & go) recycling service. All consumer facing materials will include the Recycle NB logo.



Social media posts from a BCRNC marketing campaign shared by Encorp in 2024.

# DISPUTE RESOLUTION

39 (o) a dispute resolution process to deal with disputes between a producer and a service provider.

To foster prompt resolution of any potential disputes, Encorp has incident report forms for RCs and service providers available on its website. Encorp's operations team receives submitted incident report forms and provides a follow-up. The operations team also acts as an intermediary between service providers and the network of RCs, addressing and resolving concerns RC operators may have related to their collection schedule and other logistical issues that can occasionally arise. A record of such incidents is kept. Encorp sends regular communications to RCs and its service providers when logistical issues need clarification.

For consumer incidents and inquiries, Encorp maintains an incident report form on its website, a toll-free customer information line, and a general inquiries email inbox ([info@encorpatl.ca](mailto:info@encorpatl.ca)). Encorp's communications team answers questions of a general nature, and incidents involving RCs get a follow-up by the operations team.

If a Dispute does arise between Encorp (representing its registered producers) and RCs, or any contracted service provider, which the parties have been unable to resolve through discussion, the party seeking resolution of the Dispute may initiate a Dispute Resolution by way of the following steps.

## Step 1: Notice of Concern

The party wishing to initiate the Dispute Resolution procedures must notify Encorp in writing. The notification will summarize the nature of the Dispute, the key facts, and include any relevant documentation.

## Step 2: Informal Discussion

Within 10 days of receipt of the written notice under Step 1, the parties will meet to:

- i. clarify the nature of the Dispute;
- ii. request any further documentation in relation to the Dispute; and
- iii. arrange for and facilitate a meeting ("Informal Discussion") to attempt in good faith to resolve the Dispute with representatives of the service provider and Encorp.

## Step 3: Management Discussion

If the Dispute remains unresolved following the Informal Discussion, one of the parties may, within 30 days of the completion of the Informal Discussion, notify the other party in writing in the manner set out in section 33.1(1) of the *New Brunswick Clean Environment Act* summarizing the aspects of the Dispute which remain outstanding following the Informal Discussion.

Within 30 days of receipt of such written notice, the parties will arrange for and facilitate a meeting between senior representatives of the contractor and Encorp to attempt in good faith to resolve the Dispute.

## Step 4: Arbitration

Should the dispute remain unresolved, Encorp will follow the dispute resolution clause as written in all its service provider contracts. The clause is stated as follows:

*"In the event of differences in service provider agreements, the interpretation, application or administration of any contractual agreement shall be settled by appointment of a single arbitrator pursuant to – and in accordance with – the provisions of the Arbitration Act (New Brunswick). The service provider shall continue diligently to proceed with the work pending determination of any dispute.*

*In the event the service provider refuses to proceed with the work or any portion thereof, that service provider shall be directly responsible for all damages to Encorp because of such stoppage and, in addition, Encorp shall have the right to complete the work and to recover the cost of same from the service provider and may deduct the cost from any payment then or thereafter due."*

The arbitration will be scheduled to take place on a date to be determined by the arbitrator, in consultation with the parties who shall divide the time equally to present their positions to the arbitrator. The decision of the arbitrator shall be final and binding. Each Party shall bear its own costs of the arbitration and shall share equally the fees and disbursements of the arbitral tribunal and any other related costs of the arbitration, regardless of the outcome. The arbitrator shall have no jurisdiction to award costs in favour of either party.

# APPENDIX A

## PRODUCERS

### LIST OF PRODUCERS

The following list includes producers registered with Encorp who meet the Regulation's definition of "producer" (as of September 2025: 227 producers).

Additional producers may be identified and required to sign agreements with Encorp and, once confirmed, will be added to this list.

An updated list of producers will be provided to RNB yearly in Encorp's annual reports.

051996 NB LTD (Richibucto River Wine Estates)	Big 8 Beverages Limited
059001 NB LTD (Carroll's Distillery)	Big Axe Brewery Inc.
13 Barrels Brewing Company Ltd.	Big Fiddle Still (NB Inc. 701606)
2 Crows Brewing Ltd.	Big Sky Ventures Inc. #385
3027274 Nova Scotia Ltd. (Tatamagouche Brewing Co.)	Big Spruce Brewing
617825 NB Ltd. (Mama's Brew Pub)	Big Tide Brewing Company
622548 NB Inc. (The Cap)	Black Fly Beverage Inc.
638066 NB Inc. (Pioneer Estate Winery)	Black Galley Distilling Inc.
690821 NB Inc. (Loyalist City Brewing Co.)	Blue Roof Distillers Ltd.
698507 NB Ltd. (King West Brewing Co.)	Boxing Rock Brewing Company Ltd.
705120 NB Ltd (Kingston Creek Cider)	Brasserie Retro Brewing Inc.
721911 NB Inc. (Microbrasserie Ateepic)	Brasseux d'la Côte (678859 NB Inc.)
726933 NB Inc. (Artisan Brewing Co.)	Brittmar Distributing Inc.
734536 NB Inc. (O'Creek Brewing Co.)	Broue du Païen Inc.
735359 NB In. (The Brew D'La Baie)	Bulk Barn Foods Ltd.
A. Lassonde Inc.	Burnside Brewing Co. Ltd.
Acadie-Broue	C. L. Comeau Co. Ltd.
Acecord Food Group (Legends Haul)	Campbell Company of Canada
Agropur Cooperative	Canada Dry Motts Inc.
Alcool NB Liquor	Canadian Iceburg Vodka Corporation
Amazon.com.ca ULC	Canopy Growth Corporation
Andrew Peller Limited	Capital Foodservice Ltd.
Anne of Green Gables Chocolates Inc.	Casseroles Cora Inc.
Aphria Inc.	Cave Spring Cellars Partnership Ltd.
AppleManFarms Ltd.	Cavok Brewing Co. Ltd.
Atlantique Nord Innovation Inc.	CDC Foods Inc.
Bacardi Canada Inc.	Celtic Knot Brewing
Bagtown Brewing Company Inc.	Clearly Food & Beverage Company ULC
Bass Pro Shops Canada ULC	Coca-Cola Canada Bottling Ltd.

Coldstream Clear Distillery Ltd.  
 Cooperative Forestiere du Nord-Ouest Ltée  
 Corby Spirit and Wine  
 Costco Wholesale Canada  
 Covered Bridge Chips Company Inc.  
 Crooked River Distillery Inc.  
 Cross Creek Brewing Ltd.  
 Crow and Vine Vineyard Inc.  
 Danone Inc.  
 DAVIDs TEA Inc.  
 Devil's Keep Distillery  
 Diamond Estates Wines & Spirits  
 Distillerie Fils du Roy Inc.  
 Distribution Missum Inc.  
 Dole Foods of Canada Company  
 Dollarama L.P.  
 Downriver Beverage Corporation  
 Drifter Brew Co. Inc.  
 Earth's Own Foods Inc.  
 East Coast Collective Ltd.  
 Eau de Source Naturelle 83 PPM Inc./ 83PPM Natural Spring Water Inc.  
 Edelweiss Imports Ltd.  
 First Light Distillery Inc.  
 Five Continents International Ltd.  
 Flying Boats Brewing Co. (Brule Brewing Co.)  
 Foghorn Brewing Company Ltd.  
 Food by Fatou Inc.  
 Forty Creek Distillery Ltd.  
 Four Rivers Brewing Co. Ltd.  
 Gagetown Food & Fermentation Inc. (Gagetown Distilling & Cidery)  
 Garrison Brewing Company  
 General Mills Canada Corporation  
 Georgian Bay Spirit Co.  
 Giant Tiger Stores Ltd.  
 Globefill Inc.  
 Golden Ventures Ltd.  
 Gordon Food Service Canada Ltd.  
 Grand Falls Brewing Co. Ltd.  
 Granite Town Farms (2015) Ltd.  
 Graystone Brewing  
 Great Canadian Water Company Ltd.  
 Greentone Enterprises Inc. (Tidal Health Solutions)  
 Grimross Brewing Corp.  
 Groupe Colabor Inc.  
 Half Cut Brewing Company Ltd.  
 Hampton Brewing Company  
 Happy Craft Brewing  
 Happy Knight Wines  
 Haskap Highland Orchards Ltd.  
 High Park Holdings Ltd.  
 Hilary's Salesmaster Inc.  
 Holy Whale Brewing Corp.  
 Hop To It Brewing Inc.  
 I C Shore Halifax Distilling Co.  
 ID Foods Corporation  
 Ideal Protein Company Inc.  
 Imperial Dade Canada Inc.  
 Innovative Beverages Inc.  
 Johnny Jacks Brewery  
 Jost Vineyards Ltd.  
 Karic Sales Ltd.  
 Korea Food Trading Ltd.  
 Kraft Heinz Canada ULC  
 Labatt Brewing Company Ltd.  
 Le Groupe Jean Coutu (PJC) Inc.  
 Les Brasseurs du Petit-Sault Inc.  
 Les Eaux Naya  
 Les Entreprises Côte Inc.  
 Loblaw Inc.  
 Lockett Farms Ltd.  
 Magnetic Hill Winery  
 Magnotta Winery Corp.  
 Maison des Futailles (Station 22)  
 Maritime Good Food Inc.  
 Martin Brower of Canada Co.  
 Matchstick Beer Factory (Gridiron Brewing)  
 Matt & Steve Tasty Beverage Co.  
 Maybee Brewing Company Inc.  
 McConnell-Gordon Estates Ltd.  
 McKesson Canada Corp.  
 Microbrasserie Houblon-Pêcheur  
 Molson Canada 2005  
 Moosehead Breweries Ltd.  
 Morinda Canada, Co.  
 MultiBulles Inc.  
 Murphy Investments Ltd. (PEI Brewing Company)

MXM Beverages Ltd. (Nude Beverages)  
New Maritime Beer Company  
Nikol Poulin Inc. (NPI Group)  
Nine Locks Brewing  
Northampton Brewing Company Ltd.  
Novum Boreas Microbrasserie Inc.  
O.G. Ales Inc.  
Oak Bay Investments Ltd. (Tuddenham Farms Ltd.)  
Ocean Spray International Inc.  
Ole Foggy Distillery Ltd.  
Peak Processing Solutions  
Pele Island Winery & Vineyards Inc.  
Pharmasave Drugs (National) Ltd.  
PMA Canada  
Premier Brands Ltd.  
Premium Near Beer Ltd.  
Pump House Brewery Ltd.  
Puresource Corp  
Quails' Gate Vineyards Estate Winery Ltd.  
Red Apple Stores ULC  
Red Bank Whiskey  
Red Rover Brewing Company Ltd.  
Remedy drinks Canada Inc.  
Rivers Edge Lemonade  
Rona Inc.  
Rose Life Science Inc.  
Rviita Inc.  
Saint Andrews Brewing Company Inc.  
Saputo Produits Laitiers Canada s.e.n.c  
Sazerac Distillers of Canada Inc.  
Scoop & Save Ltd.  
Select Wine Merchants Ltd.  
Shoppers Drug Mart  
Sleemans Breweries  
Snowfox Vodka  
Sobeys Capital Inc.  
Springbrook Cranberry Inc.  
Star Marketing East Ltd.  
Steam Whistle Brewing Inc.  
Sunset Heights Meadery (683977NB Ltd.)  
Sussex Ale Works Inc.  
Sussex Craft Distillery  
Tambucha

TFB & Associates Ltd.  
Thai Indochine Trading Inc.  
The John Allen Brewing Co. Ltd. (The Propeller Brewing Company)  
The Minute Maid Company Canada Inc.  
The Pepsi Bottling Group (Canada), ULC  
The TDL Group Corp.  
Three Dog Distilling Company Ltd.  
Three Sons Brewing Inc.  
Tide & Boar Brewing Inc.  
Tiffany's Table Inc.  
Timber Ship Brewing Inc.  
Tire Shack Brewing (702476 NB Ltd.)  
Tobique River Trading Co.  
Trailway Brewing Company Inc.  
Tree of Life Canada  
Triton Water Canada Holdings, Inc.  
Tropicana Beverages Canada ULC  
Twin Harbour Brewing  
Underground Brews Ltd.  
UNFI Canada  
Union Brewing  
Verger Belliveau Orchard Ltd.  
Victoria Distillers Inc.  
Vinerie DesFruits Winery  
Walmart Canada Corp.  
Ward Foods Ltd.  
Wasted Day Brewing Inc.  
Waterside Farms Cottage Winery  
Wellness Natural Inc.  
West Coast Wine Partners LLC  
Winegarden Estates Ltd.  
Wm. Bolthouse Farms, Inc.  
Work Water Inc.  
Wrought Iron Brewing Co. (Good Robot Brewing Company)  
Yip Cider Inc.  
Yoplait Liberte Canada Co.  
York Country Cider Corp.  
Young and Young Trading Co. Ltd.  
Young Living Canada ULC  
ZOA Energy Canada Corp.

# APPENDIX A

## PRODUCERS

### PRODUCERS WITH DEPOSIT-BEARING BEVERAGE PRODUCTS PACKAGED IN REFILLABLE GLASS CONTAINERS

Encorp's agreements with the following producers (6 in total) to act as their designated PRO for the EPR BCP include provisions for administering their industry standard bottles (ISBs) or proprietary bottles as refillables. The collection, transportation and processing of all refillable glass beer bottles in NB is managed under Encorp by these Beer Canada member brewers through a collaborative effort led by Labatt Brewing Company, Molson Coors and Moosehead Breweries.



#### **INDUSTRY STANDARD BOTTLE (ISB)**

##### **GARRISON BREWING CO.**

- Irish Red
- Tall Ship

##### **LABATT BREWING CO.**

- Budweiser
- Bud Light
- Keiths
- Labatt Blue
- Michelob Ultra
- Oland Schooner

##### **MOLSON COORS**

- Coors Light
- Coors Original
- Molson Canadian
- Miller Lite
- Molson Ultra
- Rickard's Red
- Rickard's Taster Pack

##### **MOOSEHEAD BREWERIES**

- Alpine Lager
- James Ready
- Moosehead Lite
- Moosehead Premium Dry

##### **PROPELLER BREWING CO.**

- Propeller IPA



#### **PROPRIETARY BOTTLE (GREEN)**

##### **MOOSEHEAD BREWERIES**

- Moosehead Lager



#### **PROPRIETARY BOTTLE (CLEAR)**

##### **SLEEMAN BREWERIES**

- Sleeman Clear

##### **MOLSON COORS**

- Miller Genuine Draft

##### **LABATT BREWING CO.**

- Corona Extra
- Corona Sunbrew

# APPENDIX A

## PRODUCERS

### IDENTIFYING OBLIGATED PRODUCERS

The following efforts led by Encorp help enforce producer registration with Encorp, proper labeling of containers, as well as identification of deposit-bearing products at retail while also minimizing the potential impact of unregistered or non-compliant producers.

- Encorp conducts regular retail visits across NB to monitor the types of beverage products being sold, confirm that deposits are being correctly applied, and identify any brand holders meeting the “producer” definition in the Regulation that may not be registered. If unregistered products are found, Encorp follows up directly with the brand holder to determine if they qualify as obligated producers under the Regulation and initiates the registration process where appropriate.
- In addition to retail visits, Encorp works with major retailers in the province to obtain vendor lists. These lists detail the beverage products being sold, allowing Encorp to cross-reference vendors against its registry to identify gaps in compliance. This collaborative approach helps ensure that producers operating within the province are adhering to deposit and CRF requirements.
- Encorp also receives valuable input from RCs. RC staff often report unfamiliar or unrecognized beverage containers (including containers made from materials not included in Encorp's Sort List of accepted material types), prompting Encorp to investigate further and identify the responsible producer. This frontline insight is essential for detecting new or imported products that may not yet be registered.
- Finally, all registered producers are required to submit their deposit-bearing beverage product lists annually. This helps Encorp verify that producers – and subsequently, retailers – are identifying the correct types of products as deposit-bearing.

## APPENDIX B

### NON-ACCEPTABLE BEVERAGE CONTAINERS

In addition to rejecting containers for beverage products which do not fit the definition of “beverage” in the Regulation, some containers are non-acceptable to Encorp under the EPR Program due to being broken, contaminated, unidentifiable, unacceptable material type, etc.

#### BROKEN CONTAINERS

- Container is shattered into tiny pieces – can no longer identify the container.

#### CONTAMINATED CONTAINERS

- Container is filled with organic or hazardous waste (ex: dirt, garbage, sand, mud, rocks, needles, cigarette butts, dead mice, bodily fluids, etc.).
- Container is covered in excessive dirt, paint, or other significant residues.
- Container was modified for other uses (ex: drug pipe).
- Container is altered in a way that makes it unrecyclable.

#### UNIDENTIFIABLE CONTAINERS

- Container has had its label removed (cannot identify any markings or see the *Return for Refund* message).
- Container is flattened (cannot identify any markings or see the *Return for Refund* message).

#### OUT-OF-PROVINCE CONTAINERS

- How to identify them:
  - The label may still have the *Return for Refund* message, but not in both English and French.
  - Content volume may be only in imperial measurement (i.e., ounces), not metric (ml or L).

#### NON-BEVERAGE CONTAINERS

- Container is not intended for a beverage – ex : chicken/beef broth, pasta sauce, olive oil, vinegar, vanilla extract, etc.

#### CONTAINERS GREATER THAN 5 L

- Container’s volume is larger than 5 L (only beverage containers 5 L and under are deposit-bearing).

## APPENDIX C

### REDEMPTION CENTRES

<b>CENTRE #</b>	<b>NAME</b>	<b>ADDRESS</b>	<b>CITY/TOWN/VILLAGE</b>
BC01-04	Dépot Recyclage	276 Industriel St.	Tracadie
BC01-10	Centre de Remboursement Inkerman	1207 Route 113	Inkerman
BC01-11	Recyclage Peninsule Ltée.	717 Des Acadiens Blvd.	Bertrand
BC01-12	Centre de remboursement Shippagan les Iles Inc.	4008 Route 113	Savoy-Landing
BC01-13	Recyclage Caraquet	34 Industriel Blvd.	Caraquet
BC02-01	Vail's Bottle Exchange	522 Main St.	Woodstock
BC02-02	Gilbert M. Rioux Et Fils Ltd.	53 Beaulieu St.	Grand-Sault
BC02-04	Comm. Ind. Employment Vocational Assoc. (CIEVA)	113 Moffat St. Ind. Park	Woodstock
BC02-06	Mapleview Redemption Centre	184 Route 385	Weaver
BC02-07	Crain's Bottle Depot	332 Main St.	Bath
BC02-08	P & S Redemption Center	36 Gulch Rd.	Perth-Andover
BC03-04	Cole's Redemption Center	2770 Route 3	Harvey York
BC03-16	Charlotte County Can & Bottle Ltd.	48 Progress Dr.	St. Stephen
BC03-19	Municipal Solid Waste	9 Curling Club Rd.	Grand Manan
BC03-25	Charlotte County Can & Bottle Ltd.	109 Main St.	St. George
BC04-02	Cocagne Variety Ltd.	4702 Route 134	Cocagne
BC04-07	Aldéi Savoie Bottle Exchange	7 Corporation St.	Bouctouche
BC04-11	St. Antoine Bottle Exchange	4590 Principale St.	St. Antoine
BC04-12	K & R Bottle Exchange Ltd.	109 Main St.	Rexton
BC04-13	Elsipogtog Redemption Centre	5-35 Big Cove Rd.	Elsipogtog
BC04-14	Beaurivage Recycling	10148 Route 134	Saint-Louis-de-Kent
BC05-03	Norrad's Bottle Exchange	40 Albert St.	Sussex
BC06-09	Denton's Bottle Exchange	1 Logue Rd.	Minto
BC06-26	Northside Redemption Centre	213 MacFarlane St.	Fredericton
BC06-27	Southside Redemption Centre	70 Timothy Ave.	Hanwell
BC06-28	Tri-R Redemption Centre	16 Lewis St.	Oromocto
BC06-30	Crain's Bottle Depot	78 Rideout Rd.	Lower Brighton
BC06-31	Brooks Redemption Center	496 Campbell Settlement Rd.	Nackawic
BC06-33	Best Metals	320 Wilsey Rd.	Fredericton
BC06-34	Sully's Bottle Depot	264 Bridge St.	Chipman
BC06-35	Lakeland Industries	2270 Route 4	Saint Croix
BC07-13	Fundy Redemption Centre	18 Egbert St.	Saint John
BC07-21	Pub's Bottle Exchange	346 Rothesay Ave.	Saint John
BC07-25	Valley Redemption Centre	1 Market St.	Quispamsis
BC07-26	Airport General Store	4105 Loch Lomond Rd.	Saint John
BC07-28	Grand Bay Redemption Centre	301 Highland Rd.	Grand Bay - Westfield
BC07-29	Golden Mile Redemption Centre	35 Linton Rd.	Saint John
BC08-01	Maurice Thibodeau Redemption Centre	13790 Route 144	Rivière-Verte
BC08-02	J & L Warehousing Inc.	500 De l'Acadie Blvd.	Edmundston

## APPENDIX C

### REDEMPTION CENTRES

BC08-03	Atelier Des Copains Co-Op Ltée.	1710 Route 205 East	St Francois-De-Madawaska
BC09-01	Atlantic Bottle Exchange and Salvage Centre	560 Evangeline Dr.	Bathurst
BC09-05	Recyclage Chaleur	571 De l'Industrie St.	Petit Rocher
BC09-07	Miramichi City Surplus	5653 Route 108 Hwy	Derby Junction
BC09-12	AIM Recycling Bathurst	2080 Industrial Dr.	Bathurst
BC09-13	Recyclage Beresford Recycling (2022) Ltée.	709 Usine St.	Beresford
BC10-01	Hebert's Bottle Exchange & Scrap Metal Ltd.	293 Wellington St.	Miramichi
BC10-12	Porter's Bottle Exchange	5 Nelson Hollow Dr.	Doaktown
BC10-19	Pai-Can Recyclers	41 South Cains River Rd.	Blackville
BC10-21	Dépaneur Fairisle	1071 Route 445	Fairisle
BC10-23	TD Recycling 2018	451 Eel River Rd.	Baie Ste. Anne
BC10-24	Miramichi City Bottle Depot	303 King George Hwy	Miramichi
BC10-25	Centre de recyclage COOP	28 Boucher St.	Rogersville
BC11-13	Billy's Bottle Exchange	524 Darlington Dr.	Dalhousie
BC11-15	Centre de Remboursement SAMJ Inc.	6416 Route 17	Saint-Quentin
BC11-17	Billy's Bottle Exchange	15C Boom Ln.	Atholville
BC12-06	Wheaton's All-In-One	13 Industrial Dr.	Sackville
BC12-08	Gorber's Bottle Exchange Ltd.	216 High St.	Moncton
BC12-22	Riverview Bottle Exchange Inc.	605 Pine Glen Rd.	Riverview
BC12-24	Horsman Bottle Exchange Inc.	3493 NB-106	Salisbury West
BC12-25	Memramcook Redemption Centre	280 Old Shediac Rd.	Memramcook
BC12-26	Valley Glass Recycling Ltd.	665 Babin St.	Dieppe
BC12-30	Valley Redemption Centre Inc.	79 Toombs St.	Moncton
BC12-31	Valley Redemption Centre Inc.	323 Collishaw St.	Moncton
BC12-32	Shediac Redeem Centre & Supplies Ltd.	610 Main St.	Shediac
BC12-34	Acadia Bottle Exchange	2565 Acadie Rd.	Cap-Pelé
BC12-37	East Main Market	77 E. Main St.	Port Elgin
BC12-38	Hillsborough Bottle Depot	2995 Main St.	Hillsborough

### SATTELITE LOCATIONS

BC03-04SL1	L & M Bottles	3891 Route 101	Tracyville
BC03-04SL2	Zealand Can Shack	1425 Route 104	Zealand
BC05-03SL1*	Hampton Recycling Centre	401 William Bell Drive	Hampton
BC11-15SL1	Centre de Remboursement SAMJ Inc.	7940 Route 17	Kedgwick

\*At the time this Stewardship Plan was submitted, this satellite location planned to transition to a full-service location by the end of 2025.

## **APPENDIX D**

### **CONTRACTED SERVICE PROVIDERS**

#### **COLLECTION, TRANSPORTATION, PROCESSING & QUALITY CONTROL (NON-GLASS MATERIALS)**

Hebert's Recycling, Miramichi, NB

#### **COLLECTION, TRANSPORTATION, PROCESSING & QUALITY CONTROL (NON-REFILLABLE GLASS MATERIALS)**

Rayan Environmental Solutions, Moncton, NB

#### **COLLECTION, TRANSPORTATION, PROCESSING & QUALITY CONTROL (REFILLABLE GLASS MATERIALS & PACKAGING)**

O.C. Maillet Transport, Bouctouche, NB

Armour Transportation Systems, Moncton. NB

#### **QA/QC & STATISTICAL MONITORING**

Hebert's Recycling, Miramichi, NB

Rayan Environmental Solutions, Moncton, NB

Atlantic Statistical Analysis, Dieppe, NB

#### **FINANCES & AUDITS**

KPMG, Moncton, NB

#### **RESEARCH**

Narrative Research, Halifax, NS

AppEco Inc., Montreal, QC

# APPENDIX E

## END-MARKETS

### ALUMINUM

Shupan, Kalamazoo, MI

### PET (NON-ALCOHOL) / HDPE TRANSLUCENT + PET (ALCOHOL)

Evergreen, Amherst, NS

### NON-REFILLABLE GLASS (GREEN, CLEAR & BROWN)

Rayan Environmental Solutions, Moncton, NB

### REFILLABLE GLASS (BEER)

Industry-standard bottles (ISBs) are sent for cleaning and reuse to:

- The Moosehead Brewery in Saint John, NB
- The Oland Brewery in Halifax, NS
- Molson Coors Canada brewery in Toronto, ON
- Molson Coors Brewery in Montreal, QC

Proprietary Labatt refillable clear glass bottles are transported to the Oland Brewery in Halifax, NS.

Proprietary Sleeman refillable clear glass bottles are sent to Sleeman's brewery in Guelph, ON.

Proprietary Molson Coors refillable clear glass bottles are sent to Molson Coors Canada's brewery in Toronto, ON.

Proprietary Moosehead green refillable bottles are transported to Moosehead's brewery in Saint John, NB.

Broken glass resulting from or related to the transportation and processing of refillable glass containers is sent to Rayan Environmental Solutions, Moncton, NB or out-of-province glass recycling facilities.

### CARTONS (POLYCOAT CONTAINERS & WINE BOXES)

Scotia Recycling, Dartmouth, NS

### STEEL

Scotia Recycling, Dartmouth, NS

### PLASTICS (OTHER) / POUCHES

Evergreen, Amherst, NS

### PACKAGING (BOXES) FOR REFILLABLE GLASS

Scotia Recycling Ltd., Kentville, NS

D R Recycling, Moncton, NB

2M Resources, Saint-Jean-sur-Richelieu, QC

Baleforce, Milton, ON

### BULK BAGS (USED)

Fundy Plastics, Pennfield, NB

Lafarge, Brookfield, NS

Island Waste, Charlottetown, PEI

## APPENDIX F

### SORT LIST (MATERIALS)

Encorp's materials Sort List used at RCs since April 1, 2024.

# SORT LIST

	MATERIAL TYPE	SORT/SKU
METALS	ALUMINUM	9
	STEEL	8
PLASTICS	PET / HDPE TRANSLUCENT (NON-ALCOHOL) 	3
	PET (ALCOHOL) 	10
	ALL OTHER PLASTICS / POUCHES 	11
	GREEN GLASS	+ 12
GLASS	GREEN GLASS (ALCOHOL > 500 ml)	22
	CLEAR GLASS	+ 13
	CLEAR GLASS (ALCOHOL > 500 ml)	20
	BROWN GLASS	+ 14
	BROWN GLASS (ALCOHOL > 500 ml)	18
	REFILLABLE GLASS (BEER)	27
CARTONS	CARTONS	28

+ SHARE SAME BULK BAG/TUB

APRIL 2024



